Drupal Site Content Template

Before you begin building or editing your site in the new Drupal template, take some time to plan out your content. The new site templates have a number of features and regions, and by planning for the new site’s content and architecture you’ll have a more attractive and more effective website, and you’ll deploy and launch your site more quickly. Fill out this form to help in planning and gathering your content.

Rotating Feature Stories

Features can be narrative stories, news releases or marketing copy about an aspect of your department, center or program. Use OSU’s or main College feature story areas as examples. Each feature story should have an excellent quality, high-res photo accompanying it.

List out stories 3-6 or ideas:

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Boilerplate Copy

This should be a single paragraph, no more than three lines, that gives an overview of your program, department or center. It should be written to orient the first-time user to your site and should appear as the first content on the home page, usually below the feature story or photo (if you have one). Enter your site’s boilerplate copy below:

Landing Page Copy

You should have a single sentence or short paragraph to introduce each top-level page (also called a landing page). This copy should orient first-time users and also contain some marketing messaging for audiences that use that page. Here is an example of landing page copy for the “Students” landing page on the main Ag Sci website:

“Whether you’re passionate about healthy water and wildlife, finding novel cancer treatments, creating sustainable cities or feeding the world, you can find what you’re looking for in the College of Agricultural Sciences. Our students work alongside stellar faculty in the lab, in the field, and internationally. Their experiences in the classroom and beyond give them the foundation for their future careers – and their impact on the world.”

Compose this type of copy for each of your landing pages. List all of your landing pages in need of copy(top level navigation items) below:

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News Stories/News Feed/Blog Feed

You have choices for news stories, should you choose to use them. Many sites don’t need news stories. Others have a need to share recent news information. Some departments have a blog that they can automatically import. Or they choose to use the main OSU news feed or one of the main college feeds.

Will you be importing a blog/OSU/College feed for your site’s home page? If so, list the feed below:

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Or, will you be creating your own news stories? If so, add at least four news story ideas below:

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Calendar Feed

It’s recommended that if you use a calendar feed, you import it from a calendar on the main OSU calendar site. If you don’t have one, you can create a new one. If you already have a calendar that’s being maintained, your feed will be imported automatically.

List the calendar you will be importing here:

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Highlights

You have the option of adding rotating highlights to the sidebar of your home page, as well as any page on your site. These highlights serve as advertisements for other pages, key dates and events, application deadlines, partner sites and more. If you choose to use highlights, begin by listing at least four items you will be showcasing in that space:

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