STEMLinks.net - Side by side comparison of scenarios

Scenario 1: Request funding as Individual, STEMLinks Membership is free, Monthly radio show featuring STEM expert

Category	Item	Expense	Funder
Website Design & Setup	Website creation (5 hrs @ $60 an hr)	$ 300.00	pro bono
	Testing the website (5hrs @ $60 an hr)	$ 300.00	pro bono
Content Creation	BlogTalkRadio membership (for 1 yr)	$ 480.00	grant, crowdfunding
	Create program description, relevant articles, videos and other content (2 hrs @ $60 an hr)	$ 120.00	pro bono
	Host Radio shows on BlogTalkRadio (1 show per month, 1 hr long. 30 min prep & windup time. 18 total hrs @ $40 an hr)	$ 720.00	pro bono
Website Monitoring & Maintenance	Domain registration (for 1 yr)	$ 12.00	grant, crowdfunding
	Managed hosting (for 1 yr)	$ 300.00	grant, crowdfunding
	Amazon S3 cloud storage (for 1 yr)	$ 60.00	grant, crowdfunding
	Security services (for 1 yr)	$ 240.00	grant, crowdfunding
	Paypal	$ -	
	Advanced search	$ 30.00	grant, crowdfunding
	Email hosting	$ -	
	Backups and updates	$ -	
	Spam prevention (for 1 yr)	$ 60.00	grant, crowdfunding
Promotion	SEO	$ -	
	WITI membership (for 1 yr)	$ 250.00	grant, crowdfunding
	SWE membership (Associate membership for 1 yr)	$ 8.34	grant, crowdfunding
	Call/email community colleges (1 hr per week. 52 total hrs @ $20 an hr)	$ 1,040.00	pro bono
TOTAL		**$ 3,920.34**	

Scenario 2: Register as NonProfit organization, Charge a fee for STEMLinks Membership, Monthly radio show featuring STEM expert

Category	Item	Expense	Funder
Register as NonProfit org	Application Fees + Lawyer fees	$ 495.00	grant, crowdfunding
Website Design & Setup	Website creation (5 hrs @ $60 an hr)	$ 300.00	pro bono
	Testing the website (5hrs @ $60 an hr)	$ 300.00	pro bono
Content Creation	BlogTalkRadio membership (for 1 yr)	$ 480.00	grant, crowdfunding
	Create program description, relevant articles, videos and other content (2 hrs @ $60 an hr)	$ 120.00	pro bono
	Host Radio shows on BlogTalkRadio (1 show per month, 1 hr long. 30 min prep & windup time. 18 total hrs @ $40 an hr)	$ 720.00	pro bono
Website Monitoring & Maintenance	Domain registration (for 1 yr)	$ 12.00	grant, crowdfunding
	Managed hosting (for 1 yr)	$ 300.00	grant, crowdfunding
	Amazon S3 cloud storage (for 1 yr)	$ 60.00	grant, crowdfunding
	Security services (for 1 yr)	$ 240.00	grant, crowdfunding
	Paypal	$ -	
	Advanced search	$ 30.00	grant, crowdfunding
	Email hosting	$ -	
	Backups and updates	$ -	
	Spam prevention (for 1 yr)	$ 60.00	
Promotion	SEO	$ -	
	WITI membership (for 1 yr)	$ 250.00	grant, crowdfunding
	SWE membership (Associate membership for 1 yr)	$ 8.34	grant, crowdfunding
	Call/email community colleges (1 hr per week. 52 total hrs @ $20 an hr)	$ 1,040.00	pro bono
TOTAL		**$ 4,415.34**	

Scenario 3: Request funding as Individual, STEMLinks Membership is free, Maintain website alone

Category	Item	Expense	Funder
Website Design & Setup	Website creation (5 hrs @ $60 an hr)	$ 300.00	pro bono
	Testing the website (5hrs @ $60 an hr)	$ 300.00	pro bono
Content Creation	Create program description, relevant articles, videos and other content (2 hrs @ $60 an hr)	$ 120.00	pro bono
Website Monitoring & Maintenance	Domain registration (for 1 yr)	$ 12.00	grant, crowdfunding
	Managed hosting (for 1 yr)	$ 300.00	grant, crowdfunding
	Amazon S3 cloud storage (for 1 yr)	$ 60.00	grant, crowdfunding
	Security services (for 1 yr)	$ 240.00	grant, crowdfunding
	Paypal	$ -	
	Advanced search	$ 30.00	grant, crowdfunding
	Email hosting	$ -	
	Backups and updates	$ -	
	Spam prevention (for 1 yr)	$ 60.00	grant, crowdfunding
Promotion	SEO	$ -	
	WITI membership (for 1 yr)	$ 250.00	grant, crowdfunding
	SWE membership (Associate membership for 1 yr)	$ 8.34	grant, crowdfunding
	Call/email community colleges (1 hr per week. 52 total hrs @ $20 an hr)	$ 1,040.00	pro bono
TOTAL		**$ 2,720.34**	