

Scenario 1 - Request funding as Individual, STEMLinks Membership is free, Monthly radio show featuring STEM expert

Category	Item	Expense	Funder	Notes
Website Design & Setup	Website creation (5 hrs @ \$60 an hr)	\$ 300.00	pro bono	http://pacificwebsites.com/website-development-charges.htm
	Testing the website (5hrs @ \$60 an hr)	\$ 300.00	pro bono	http://pacificwebsites.com/website-development-charges.htm
Content Creation	BlogTalkRadio membership (for 1 yr)	\$ 480.00	grant, crowdfunding	https://secure.blogtalkradio.com/registerhost?via=header
	Create program description, relevant articles, videos and other content (2 hrs @ \$60 an hr)	\$ 120.00	pro bono	http://www.web-content-writers.com/faq.html
	Host Radio shows on BlogTalkRadio (1 show per month, 1 hr long. 30 min prep & windup time. 18 total hrs @ \$40 an hr)	\$ 720.00	pro bono	
Website Monitoring & Maintenance	Domain registration (for 1 yr)	\$ 12.00	grant, crowdfunding	http://www.godaddy.com/tlds/net.aspx?ci=92191
	Managed hosting (for 1 yr)	\$ 300.00	grant, crowdfunding	http://www.siteground.com/features/wordpress-hosting.htm
	Amazon S3 cloud storage (for 1 yr)	\$ 60.00	grant, crowdfunding	http://aws.amazon.com/s3/pricing/
	Security services (for 1 yr)	\$ 240.00	grant, crowdfunding	http://www.cloudflare.com/plans
	Paypal	\$ -		http://wordpress.org/plugins/are-paypal/
	Advanced search	\$ 30.00	grant, crowdfunding	https://searchwp.com/buy/
	Email hosting	\$ -		Included in managed Wordpress hosting
	Backups and updates	\$ -		https://wpremove.com/
Promotion	Spam prevention (for 1 yr)	\$ 60.00	grant, crowdfunding	http://akismet.com/plans/
	SEO	\$ -		https://yoast.com/wordpress/plugins/
	WITI membership (for 1 yr)	\$ 250.00	grant, crowdfunding	http://witi.com/center/membership/
	SWE membership (Associate membership for 1 yr)	\$ 8.34	grant, crowdfunding	http://societyofwomenengineers.swe.org/index.php/membership/benefits-a-discounts#activePanels
	Call/email community colleges (1 hr per week. 52 total hrs @ \$20 an hr)	\$ 1,040.00	pro bono	
TOTAL		\$ 3,920.34		