Members of the university community,

I am very pleased to share with you Oregon State University’s strategic plan for 2019-23: *Transformation, Excellence and Impact.*

Strategic Plan 4.0 builds on three earlier university strategic plans that date back to 2004, and it will serve as a guide to OSU’s delivery of exceptional teaching, research, and engagement as Oregon’s land grant and statewide university.

The university’s Board of Trustees approved the plan in October and on Friday, Jan. 18, approved metrics by which we will measure our progress in achieving its vision and goals.

I invite you to review SP4.0 by visiting our strategic plan website. This website provides a high-level summary of the university’s commitments, the plan’s four over-arching goals, and the strategic actions we will undertake over the next five years. The website also provides an overview of Vision 2030 and the strengths that OSU aspires to achieve and build upon over the next decade. As well, here is a link to SP4.0 in its entirety.

This plan serves as a North Star in achieving Oregon State’s mission here in Oregon, nationally and globally. Underlying the plan is the university’s commitment to the ideal that higher education is a public good and that the education OSU provides, as a research-intensive land grant university, is uniquely important and will be accessible to all learners.

SP4.0 was developed over the past year and half through an extensive stakeholder engagement process and an assessment of work accomplished since 2004. A steering committee of faculty and staff led by Susan Capalbo, senior vice provost for faculty affairs, guided development of the plan. Hundreds of OSU colleagues contributed input, for which I am grateful.

I thank the strategic plan steering committee, Susan, Provost Ed Feser, academic and administrative leaders, the staff and trustees of the OSU Foundation, and the OSU Board of Trustees for their many contributions to completing an essential roadmap built upon the following goals:

- Preeminence in research, scholarship and innovation;
- Transformative education that is accessible to all learners;
- Significant visible impact in Oregon and beyond; and
- A culture of belonging, collaboration and innovation.
I ask that you join me in helping to achieve the goals of SP4.0, as well as the commitments and aspirations of Vision 2030.

By doing so, Oregon State University will continue to build upon its unique 150-year legacy of transformation, excellence and impact.

Sincerely,

Edward J. Ray
President