

## OSU Open Campus

Making the connection

A new program at Oregon State expands access to the university's resources to better serve all Oregonians.

The concept for OSU Open Campus was initiated by a question from a community partner: **How can we access more of the university to address the educational needs of our area?**

Today, through a statewide network of OSU Open Campus education coordinators, Oregon State is working side-by-side with partners, including Oregon's community colleges, regional economic development groups, the K-12 education systems, business community and local government to bring education to underserved and place-bound Oregonians.

*"It's part of this university's DNA to find ways to reach and change people's lives. We expect to see this program extended to many, many more communities throughout the state of Oregon."* — President Ed Ray

Open Campus builds on the foundation of the OSU Extension Service and complements offerings available through Ecampus and Professional and Continuing Education, making learning from Oregon State possible almost anywhere.

This issue of O&E shares examples of how Open Campus is at work throughout Oregon. More stories about OSU Open Campus efforts can be found online at [opencampus.oregonstate.edu](http://opencampus.oregonstate.edu).



Maydra Valencia, **Open Campus Juntos coordinator** (left) and Emily Henry (right), **OSU Open Campus education coordinator in Tillamook County**, visit with Benny the Beaver during to the county fair this summer

### OSU Open Campus goals



Career and college readiness



Degree completion



Economic and professional development

# Reaching Latino students and their families



Across Oregon, educational providers are working together to improve high school graduation rates, which are among the lowest in the country. **Schools in rural Oregon communities struggle more than others, and Latino student graduation rates are significantly lower than rates of other student populations.**

In 2010, Madras High School (MHS) reported a 57 percent graduation rate for their Latino students. In just four years the school district was able to increase the Latino student graduation rate to 67 percent.

A critical component to the district's success is a program called **Juntos: a college readiness program targeted at first-generation college students and their families.** Originally developed by North Carolina State University, Juntos was launched in Madras in 2012 through a partnership between Jefferson County School District 509-J and Oregon State University.

The Juntos program, taught in English and Spanish, connects participants with success coaches and college-age mentors who facilitate weekly afterschool clubs and activities.

After two years of running the program, MHS has seen the following improvements with the targeted population:

- ↓ **Decreased** dropout rates
- ↑ **Increased** post-secondary education access
- ↑ **Increased** understanding of high school graduation requirements
- ↑ **Increased** completion of college applications and FAFSA

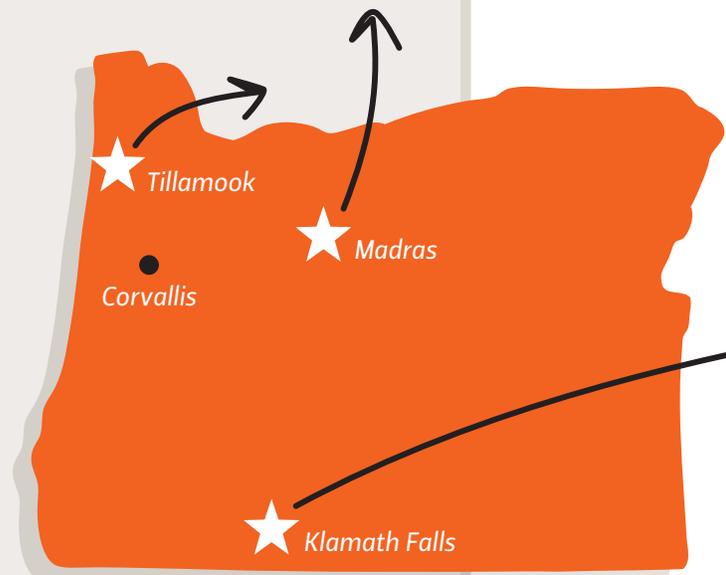
Juntos is also offered in Culver, Tillamook and Sisters, with plans to expand to more locations over the next year.



Check out a video about the Juntos program at [opencampus.oregonstate.edu](http://opencampus.oregonstate.edu)

***“My experience with Juntos has been incredible. It has changed our lives dramatically and it’s something we never thought could happen to us.”***

—Ingrid Sanchez, Juntos participant, Madras (pictured below)





## Improving student success in rural Oregon

This spring, Rebecca Brooksher, a 28-year-old mom of two, was the first graduate of a new agricultural sciences degree completion program, offered in Klamath Falls through Oregon State University and Klamath Community College.

Through this program, **students in Klamath and Lake counties who are interested in pursuing a degree in agricultural sciences can now travel a straight path from high school to an Oregon State degree, all without leaving the Klamath Basin.**

A unique component of the program is student access to coaching from an OSU Open Campus coordinator.

“As Rebecca’s mentor and coach here in Klamath Falls, I am so proud of all the work that she has accomplished for herself, her family and her community,” said Keely Moxley, Open Campus education coordinator in Klamath Falls. “Her goal is to obtain her Masters of Science in Agriculture Education so that she can share her passion for agriculture as a high school agriculture teacher.”

There are currently plans underway to explore how this model might be replicated in partnership with other community colleges around the state.



(L to R) Keely Moxley and Rebecca Brooksher at OSU graduation, June 2014



## Launching food businesses

Food start-ups—from farmer’s market stands to food carts to specialty products—have never been more popular, but starting a food product business from scratch takes planning and a thorough understanding of the start-up challenges in the industry.

**The Recipe to Market (RTM) program**, originally an OSU Extension Service model developed at the Food Innovation Center in Portland, **provides aspiring food entrepreneurs the tools needed to launch their businesses.**

“It was really helpful to learn the steps needed to get my product to market. I’m now selling the pepper jelly from my food cart and it has been really well-received,” said Penny Chilton, owner of Crescent Station.

RTM is now offered through OSU Open Campus, with on-site sessions available around the state and an online course offered through OSU’s

**Professional and Continuing Education unit.**



*At left: Recipe to Market students from Tillamook get hands-on experience during a field trip to the Food Innovation Center in Portland.*



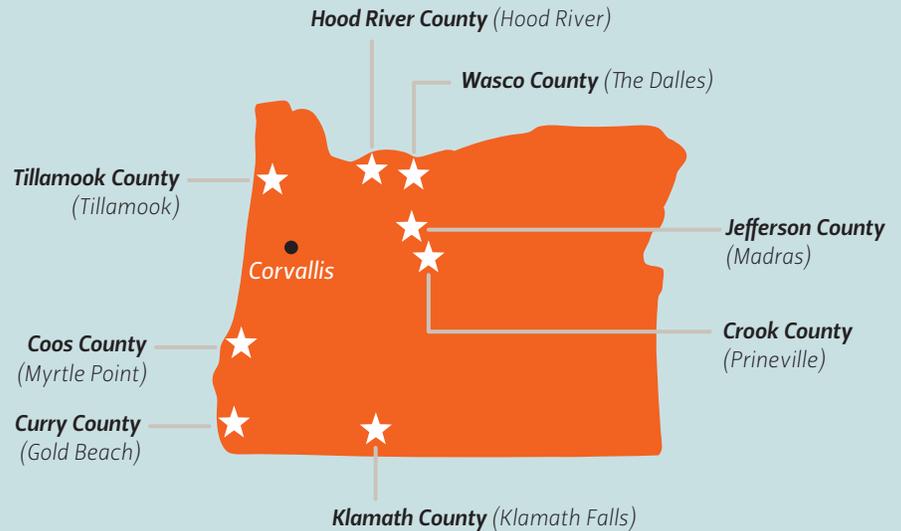
OSU Open Campus was recognized as the Western Regional Recipient of the 2014 Outreach Scholarship W.K. Kellogg Foundation Engagement Award



## Our state

OSU Open Campus coordinators are now located in eight counties, each providing a local connection to Oregon State.

Learn more about the Open Campus team at [opencampus.oregonstate.edu](http://opencampus.oregonstate.edu).



## OSU Open Campus 2013–2014 impact report

34

girls from rural coastal Oregon communities participated in Oregon's first Tech Trek, hosted by OSU Open Campus in Tillamook.

240

people participated in **Juntos**, a college readiness program for Latino middle and high school students and their families.

2,741

learners connected with OSU Open Campus education coordinators around the state through courses, presentations, seminars and trainings.

\$154K

was invested by community partners in direct support of OSU Open Campus.

*"Through OSU Open Campus, Oregon State is recognized in communities for serving as a convener and a hub of community-based learning that I don't believe has ever occurred before."*

— Dr. Scott Reed, Vice Provost, University Outreach and Engagement



Outreach and  
Engagement

The Division of University Outreach and Engagement connects Oregon State University to the rest of the world by making its educational programs accessible wherever and whenever people need to learn. The division provides leadership across campus for the outreach and engagement mission and includes the OSU Extension Service, OSU Open Campus, Extended Campus and Professional and Continuing Education.

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