

NAE4HA Educational Package – Team

Oregon ATV Safety Youth Rider Endorsement: Range Guide and NOHVCC Illustrations

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Objective

The Oregon AT V Safety Youth Rider Endorsement Program *Range Guide* and *NOHVCC Illustrations* are educational materials used in a comprehensive volunteer training program. 4-H Volunteers are trained as Oregon ATV Safety Volunteer Evaluators. These materials are used throughout the initial training and are carried and used by Volunteer Evaluators during youth rider endorsement classes. The *Range Guide* and *NOHVCC Illustrations* provide the Volunteer Evaluators with a step-by-step process needed to evaluate the mental and physical riding skills of youth ages six through fifteen.

Target Audience

Prospective Oregon ATV Safety Volunteer Evaluators are male and female adults 21 years of age and older. Volunteer Evaluators are recruited from the ATV industry, public safety, ATV Clubs; and have years of recreational and professional experience riding ATVs, training riders, or monitoring ATV use.

Current Population

There are an estimated 35,000 youth ages 6 through 15 in Oregon riding ATVs. Starting January 1, 2012 it will be a state requirement that youth in this age group obtain endorsements. Between June and December of 2011, twelve VEs have conducted 55 classes. Each class accommodates up to six riders. Volunteer Evaluators have evaluated more than 250 youth.

Publisher's Requirements

Oregon ATV Safety Youth Rider Endorsement Program classes are offered throughout the year regardless of weather. Therefore, the *Range Guide* and *NOHVCC Illustrations* are used in all types of weather. The medium used to produce the *Range Guide* and *NOHVCC Illustrations* is synthetic paper. They are spiral bound for ease of use. Both are designed to withstand exposure to the elements and repeated use. The *Range Guide* dimensions are designed to fit in the hip pocket of the Volunteer Evaluator. The *NOHVCC Illustrations* are in a larger format to allow viewing at a distance by participants.

Resources & Costs

Funding for the educational materials was made possible through an Interagency Agreement with the Oregon Parks and Recreation Department and the Oregon ATV Safety Youth Rider Endorsement Program (\$145,370). Two hundred twenty five *Range Guides* were produced at a cost of \$3,539. Two hundred *NOHVCC Illustrations* were produced at a cost of \$4,378. Design and illustration services cost \$1,620. Editing services were provided gratis. Consulting fees were \$6,291.

Applicant's Role in the Entry

The applicant was the Primary Investigator on the project. The applicant conducted the necessary research to secure the references necessary to write and compile copy. The applicant recruited the consultant, illustrator, and editor. The applicant recruited experts from academia, agencies, and the ATV industry to review the materials. The applicant coordinated and conducted pilot testing of the materials and made final edits before sending the copy to press.