

Oregon 4-H Dog Project Video Series

Abstract

The objectives of the Oregon 4-H dog project video series was to make available project based knowledge into a format conducive to a variety of learning styles, to provide visual aid to written curriculum and to give clubs, members, and volunteers an additional outlet by which to interact with educational 4-H material. The target audience for the video series is for youth 4th-12th grade and for 4-H volunteers. The videos were designed to be general enough to invoke use of not only Oregon 4-H constituents but to be utilized nationwide. The videos were intentionally designed to be appealing to a variety of youth audiences and utilizes verbiage conducive to the younger aged youth in the program. Grant funds from the Oregon 4-H Foundation provide the financial support needed to create the video series. The process of completion was three fold. The first step in the creation of the video series included the development and creation of the story boards. The second step involved the actual filming of the learning lessons, coupled with the voice over narration for the videos. The final step involved editing, proofing and placing the finished product on-line. The entire video series includes 23 different videos which break down the 4-H dog project step by step in relation to equipment, showmanship, and general obedience classes. In order to get a true picture of how the videos flow and progress from one topic to the next, the entire series should be viewed. However, due to length and the intentional design in keeping the videos precise, accurate and attention holding, the videos were separated out into a series. The videos are hosted on the state of Oregon's 4-H vimeo site and YouTube. The videos went live on-line in August of 2011 and to-date the videos collectively have been viewed more than 2,325 times.

The link to where the entire series can be found on-line is:

<http://oregon.4h.oregonstate.edu/animal-science-dog>

A link to one of the videos for the purpose of this award is:

http://www.youtube.com/watch?v=cxr0SpusirU&feature=bf_next&list=PLCBDCD7B57BA95063&lf=plpp_video