Open House Station Layout

Station 1: Welcome
Station 2: OSU and District Plan
Station 3: Access for All
Station 4: Vibrant, Walkable Campus
Station 5: Living Campus
Station 6: Community Partnerships
Station 7: Ongoing Planning
Station 8: Open Comment
Open House Station Layout

Station 1  Welcome
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Welcome
OSU District Plan – Open House

Attendees from outside Corvallis: Please place a sticker on your hometown.

Corvallis residents: Please place a sticker where you reside.
Oregon’s 40-40-20 Plan and OSU District Plan

40-40-20 Goal for Oregon

Oregon Intends to become one of the best educated citizenries in the world. In 2019, the Oregon Legislature has set an ambitious goal to ensure that by 2025:

- 40 percent of adult Oregonians have earned a bachelor’s degree or higher;
- 40 percent of adult Oregonians have earned an associate’s degree or post-secondary credential as their highest level of educational attainment; and
- 20 percent of all adult Oregonians have earned at least a high school diploma, an extended or modified high school diploma, or the equivalent of a high school diploma as their highest level of educational attainment.

District Plan Goals

This District Plan is a practical guiding document that will help to shape and organize the university’s progress over the next ten years, working in tandem with internal and external OSU stakeholders. The overarching District Plan Goals are built on the foundation of the Guiding Principles and provide a framework for development that will further Oregon State University’s progress in achieving its Strategic Goals.

Provide Access for All

The District Plan must enable Oregon State University’s mandate to provide access to a continuously changing population of students, staff, researchers, educators, visitors, business representatives, and community members. To do this, OSU needs to be strategic about its physical, social, and virtual structure to enable access without compromising other values and priorities.

Develop a Vibrant, Walkable Campus

To truly be a steward of the land and other resources, Oregon State University must evolve its campus to be a compact, efficient, vibrant, and walkable campus that takes advantage of existing assets and features, cultivates adjacencies to enable walking and biking, and provides universal access.

Sustain the Living Campus

The District Plan must guide OSU to sustain, reuse, maintain and adapt valued structures and spaces — the Living Campus, a place that continuously evolves and changes, in harmony with its historical character, natural features, and green infrastructure, to reflect the needs of its community.

Serve in Partnership with the Community

The District Plan must enable OSU to exemplify its distinctive qualities and expand its realm of influence, while evolving in tandem with the community.

Oregon State University

OSU Vision

To best serve the people of Oregon, Oregon State University will be among the Top 10 land grant institutions in America.

OSU Mission

As a land grant institution committed to teaching, research, and outreach and engagement, Oregon State University promotes economic, social, cultural, and environmental progress for the people of Oregon, the nation, and the world. This mission is achieved by producing graduates competitive in the global economy, supporting a continuous search for new knowledge and solutions, and maintaining a rigorous focus on academic excellence, particularly in the three Signature Areas: Advancing the Science of Sustainable Earth, Ecosystems: Improving Human Health and Wellness and Promoting Economic Prosperity and Social Progress — all in its historic character, natural features, and green infrastructure, to reflect the needs of its community.

Strategic Goals and Signature Areas of Distinction

Oregon State University’s Strategic Plan lays out overarching goals to ensure OSU achieves its mission, and identifies three interdisciplinary signature areas of distinction that provide OSU a competitive edge, a stronger assertion of national identity, nationally and internationally, and the greatest possible opportunity to have a positive impact.

District Plan Decision Tree
Oregon State University and City of Corvallis
Sharing Common Goals

Oregon State University District Plan

- Provide Access For All
- Develop a Vibrant, Walkable Campus
- Sustain the Living Campus
- Evolve in Partnership with the Community

City of Corvallis 2020 Vision Statement

- Cultural and Recreational Variety
- Celebrating Diversity
- Economic Vitality
- High-Quality Schools and Life Long Learning
- Environmentally Sound Industries
- Regional Government Cooperation
- Open Space and Habitat
- Outdoor Recreation
- Maintaining Livability

Bold lines indicate strong connections between OSU’s District Plan and the City of Corvallis’s 2020 Vision Statement. Dashed lines indicate weaker, yet important connections between the documents.
How Do We Provide Access for All?

OSU is thinking about ways we can continue to evolve to provide access for students, employees, and campus visitors. Because there is limited space on campus, we’re thinking about how much space it takes for people to move around via each mode.

We’re also thinking about how people are most likely to get to campus, depending on where they live, and how many different transportation options they have. Since driving alone is the option that takes up the most space, giving people other options will enable us to provide access to all.

1. What ideas do you have for providing access for all?
2. What can we do to improve, while balancing our needs for space for buildings, open space, and dorms?

Please place comments on the sheet next to this display.
Make-up of Campus

We want the OSU campus to be vibrant and walkable - an accessible place that is safe, easy, and enjoyable to get around on foot. Maintaining and enhancing our “walkability” is a key goal, as our campus evolves. This display provides an understanding of how space on campus is used today and where new buildings may be located in the future.

- Which of these examples creates a more walkable campus? Why?
- What are the trade-offs that are made to create a walkable campus?
- What trade-offs are unacceptable?
- What other ideas do you have for creating a walkable, vibrant campus?
Walking Distances Across Campus

Do you have ideas for how OSU can fulfill the goal of Developing a Vibrant, Walkable, Campus? Use the sticky notes to add your ideas.
A Sustainable Campus

Protected Natural Features

- Wetlands and CRP: 45.3% of the campus
- Woodlots: 38.7% of the campus
- Significant Vegetation: 21.6% of the campus
- LED Property: 1% of the campus

Kearney: Green Renovation

- Originally built in 1994, Kearney Hall became the first engineering building on campus with the establishment of the Departments of Civil Engineering and Construction Engineering.
- The project involved the demolition of the existing building and the construction of a new building with enhanced sustainability features.
- Notable features include:
  - Energy-efficient lighting
  - Water-efficient fixtures
  - Increased green space

OSU Recreational Center: Green Technology

- The OSU Recreational Center features several sustainable design elements.
- The center promotes active lifestyles and supports community health.
- Features include:
  - Recycled and sustainable building materials
  - Energy-efficient lighting and heating systems
  - Water conservation practices

Energy Center

- The Energy Center is a LEED Platinum-certified building.
- The building includes:
  - Solar panels for energy generation
  - Geothermal systems for heating and cooling
  - ENERGY STAR-qualified appliances

OSU Comprehensive Greenhouse Gas Emissions

- Data collected from 2005 to 2019 shows a trend of decreasing greenhouse gas emissions
- Efforts include:
  - Energy conservation
  - Renewable energy sources
  - Transportation initiatives
OSU & the Corvallis Community

A Relationship Evolving

OSU and the Corvallis community have changed much since the establishment of the university. Throughout the evolution of the university and the community, they have always remained inter-connected. The ties between OSU and the Corvallis community are not simply physical proximities. OSU and Corvallis also share cultural and economic connections.

Built Environment

OSU and the city of Corvallis have grown over the last century in both physical size and the number of people they serve. While the university historically was located on the west edge of Corvallis, it is now an integral part of the city's urban fabric, creating both exciting opportunities and challenges.

Rights: From top left: OSU campus 1902; Monroe Ave. near campus 1902; OSU campus from 9th and Monroe c. 1900. Below: There have been several periods of rapid growth since OSU's establishment.

Cultural Events & Community Activities

OSU hosts a variety of cultural events, community activities, entertainment, and learning opportunities for the OSU and greater Corvallis community. Some of these events include cultural events sponsored by OSU's cultural centers, OSU Symphony Children's Concert, the annual Holiday Marketplace held in the ML, and lecture sponsored by a variety of departments and clubs on campus.

Additionally, OSU's Extension Service connects citizens of Oregon with "research-based knowledge in a way that is useful for people to improve their lives, their homes, and their communities." The extension service offers a variety of learning opportunities and activities to Oregonians across the state.

Economic

OSU's presence in Corvallis contributes economically to the city of Corvallis, the region, and the state. A 2011 study performed by ECONorthwest showed that OSU's statewide economic impact was nearly $2 billion. Below: OSU is Corvallis' largest employer. Right: OSU also contributes annually to Corvallis Transit Service.

Oregon State University's Statewide Economic Impact

- $3.1 billion
- 16,269 jobs
- $366 million in wages
- $1.2 billion in income

OSU's Annual Contribution to Corvallis Transit Service

- 2019: $84,000
- 2020: $83,000
- 2021: $82,000

OREGON STATE UNIVERSITY'S STATEWIDE ECONOMIC IMPACT

- TOTAL IMPACT:
  - $3.1 billion
- JOBS:
  - 16,269 jobs
- WAGES:
  - $366 million
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  - $1.2 billion

Corvallis Transit Service

- 2019: $84,000
- 2020: $83,000
- 2021: $82,000
Evolving Parking Issues

Parking Strategies

There are a number of different strategies that OSU could implement in order to try to address neighborhood parking concerns. In general, they fall into two categories: (1) manage parking in partnership with the City, or (2) construct additional parking where possible around the edges of campus.

<table>
<thead>
<tr>
<th>Construct Additional On-Campus Parking (where possible)</th>
<th>Coordinate the Management of On-Campus and On-Street Parking to Encourage Proper Use</th>
</tr>
</thead>
<tbody>
<tr>
<td>Auto Traffic</td>
<td></td>
</tr>
<tr>
<td>More auto traffic travels to and from the OSU campus</td>
<td>Same or lower auto traffic due to limited parking supply and effective pricing and management.</td>
</tr>
<tr>
<td>Changes to Local Streets</td>
<td>On-street parking is managed to meet the appropriate needs of users.</td>
</tr>
<tr>
<td>Widen some intersections and streets; while unrestricted on street parking remains in effect.</td>
<td></td>
</tr>
<tr>
<td>Mode Split and Carbon Emissions</td>
<td>OSU’s auto use goes up, increasing carbon emissions from commuting.</td>
</tr>
<tr>
<td>OSU’s auto use goes up, increasing carbon emissions from commuting.</td>
<td>OSU’s auto use and carbon emissions are the same or lower from commuting.</td>
</tr>
<tr>
<td>Impacts on Tuition Costs</td>
<td>Higher costs to OSU potentially result in higher cost of education (tuition increases).</td>
</tr>
<tr>
<td>Parking Infration is likely if access to on-street parking remains uncontrolled while fees are charged to park on campus.</td>
<td>Same or lower costs to OSU allow flexibility to dedicate resources to providing transportation options and/or keeping tuition down.</td>
</tr>
<tr>
<td>Impacts on Neighborhood Parking Infration</td>
<td></td>
</tr>
<tr>
<td>OSU’s parking garage cost roughly $17 million in 2005 (about $20 million in 2016 dollars). For that same amount, OSU can build on-campus housing for around 200 students or a 40,000 square foot academic building.</td>
<td></td>
</tr>
</tbody>
</table>

Discussion questions:

If Wurzler Hall is your destination, where would you park?
Where would you park if:
- Reser parking lot was free?
- There were more free lots along 35th Street?
- All nearby neighborhood parking was limited to 2 hours?
- There was parking available in the campus core at a cost of $15/day? $20? $30?
Scenario 1
A Walkable Academic Core Surrounded by Campus Housing

Outcomes
Please place an orange sticker next to the most important outcomes to you and a blue sticker next to the least desirable outcomes to you.

- Among the lowest rates of auto trips to campus due to additional campus housing
- Lower levels of auto traffic in areas where parking is removed
- Auto traffic shifts to areas where parking is consolidated
- Greater reliance on shuttle for cross-campus movements
- Academic core is preserved and enhanced
- Residential campus community is expanded
- Outer areas of open space are consumed

Transportation Investment Strategy
- Improve and expand walking and biking facilities on campus and to new campus housing areas
- Provide shuttle services from new campus housing to campus core
- Consolidate parking facilities outside the campus core
- Heavily promote car/van pool use and car/ride share

Land Use Investment Strategy
- Locate new buildings on some surface parking lots in the campus core
- Locate new academic uses in and near the campus core
- Don’t provide parking next to new academic buildings
- Provide the greatest amount of new campus housing, located outside the campus core
## Scenario 2
### Making Better Use of Walking and Biking

<table>
<thead>
<tr>
<th>Outcomes</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Higher rates of walking and biking to, from, and on the campus</td>
<td></td>
</tr>
<tr>
<td>Auto traffic shifts to areas where parking is consolidated</td>
<td></td>
</tr>
<tr>
<td>Lower levels of auto traffic in areas where parking is removed</td>
<td></td>
</tr>
<tr>
<td>Modest increase in ratio of campus housing to undergraduate population</td>
<td></td>
</tr>
<tr>
<td>Academic core is preserved and enhanced</td>
<td></td>
</tr>
<tr>
<td>Lower rates of trips to campus due to additional campus housing</td>
<td></td>
</tr>
<tr>
<td>Less open space consumed</td>
<td></td>
</tr>
</tbody>
</table>

**Transportation Investment Strategy**
- Improve and expand walking & biking facilities (on and near campus)
- Consolidate parking facilities outside the campus core
- Provide shuttle services from new parking facilities to the campus core

**Land Use Investment Strategy**
- Locate new buildings on some surface parking lots in the campus core
- Build in and near the campus core
- Provide a modest increase to the ratio of on-campus housing to total undergraduates
- Don't provide new parking next to new buildings
Scenario 3
Making Better Use of Transit

Transportation Investment Strategy
- Promote greater use and productivity of transit
- Partner to access off-campus park and ride facilities near transit routes
- Expand shuttle service to reach park and ride sites
- Improve major on-campu walking and biking routes

Land Use Investment Strategy
- Locate new buildings on some surface parking lots in the campus core
- Locate new academic uses in and near the campus core
- Don’t provide new parking next to new buildings
- Provide a considerable amount of new campus housing

Outcomes
Please place an orange sticker next to the most important outcomes to you and a blue sticker next to the least desirable outcomes to you.

- Increased rates of transit ridership to campus
- Enhanced walking and biking on major campus routes
- Lower levels of auto traffic in areas where parking is removed
- Substantial increase in total campus housing supply
- Among the lowest rates of auto trips to campus due to additional campus housing
- Much less open space consumed
Scenario 4
Adding Parking Capacity

Outcomes
Please place an orange sticker next to the most important outcomes to you and a blue sticker next to the least desirable outcomes to you.

- Greater amount of on-campus parking available for use
- Higher levels of auto traffic within and surrounding campus
- More pedestrian and bicycle conflicts with autos
- Campus less walkable and more congested
- Some open space consumed by parking facilities and new buildings
- No change to on-campus housing ratio (beds to total students)
- Greater dependence on shuttle & biking

Transportation Investment Strategy
- Significantly increase parking capacity
- Build parking next to new buildings
- Increase street and intersection capacity for autos

Land Use Investment Strategy
- Preserve existing parking facilities
- Select larger, vacant sites for development
- Build in existing open spaces outside of campus core
- Provide a limited amount of new on-campus housing

Oregon State University
**We want to hear from you**

What would the ideal OSU campus look like in the next ten years?

What issues are important to you?

<table>
<thead>
<tr>
<th>OSU research and scholarship that benefits the greater good</th>
<th>Use of public transit by OSU students/faculty/staff</th>
</tr>
</thead>
<tbody>
<tr>
<td>Access to OSU library and other public spaces on campus</td>
<td>Use of on-street parking in neighborhoods around campus by OSU students/faculty staff</td>
</tr>
<tr>
<td>Cultural events, performances and art hosted on OSU campus</td>
<td>Auto traffic and congestion in areas surrounding campus</td>
</tr>
<tr>
<td>Athletic events (high school and college) hosted on OSU campus</td>
<td>Traffic congestion during OSU athletic events</td>
</tr>
<tr>
<td>Setbacks and building height limitations for OSU structures adjacent to neighborhoods</td>
<td>Students/faculty/staff walking and biking around town</td>
</tr>
<tr>
<td>Green space and recreational fields on campus</td>
<td>Students/faculty/staff walking and biking on campus</td>
</tr>
<tr>
<td>Student housing development on campus</td>
<td>Diversity and strength of businesses in Corvallis</td>
</tr>
<tr>
<td>ADA accessibility efforts</td>
<td>Level of retail activity in downtown</td>
</tr>
<tr>
<td>Sustainability efforts</td>
<td>Students/faculty/staff living in Corvallis neighborhoods</td>
</tr>
<tr>
<td>Adequacy of auto parking on campus for OSU students/faculty/staff</td>
<td>Student housing development in neighborhoods near campus</td>
</tr>
<tr>
<td>Adequacy of auto parking on campus for visitors</td>
<td>Students being disruptive in Corvallis neighborhoods</td>
</tr>
<tr>
<td>Adequacy of bike parking campus</td>
<td></td>
</tr>
</tbody>
</table>

Please use an **Orange sticker** to indicate the **most important** topics to you. Please use a **Blue sticker** to indicate the **least important** topics to you. Feel free to add topics that are not listed in the blank boxes below.

*Keep in mind, the overarching OSU District Plan Goals emphasize:*

1. Providing access for all
2. Developing a vibrant, walkable campus
3. Sustaining the living campus
4. Evolving in partnership with the community
We want to hear from you

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