

OSU District Plan 2015-2025
Community and Technical Advisory Committee (CTAC)
Meeting Summary and Action Items

DATE	October 9, 2014 4:00 PM
CHAIR	David Dodson
ATTENDEES	Gary Angelo, Bill Callender, BA Beierle, Randy Chakerian, Charlyn Ellis, Greg Gescher, John Gremmels, Patrick Robinson, Brian Wall, Brandon Trelstad,
ABSENT	Kavinda Arthenayake, Denson Chatfield, Courtney Cloyd, Jon Dolan, Drew Desilet, Joe Majeski, Bruce Marbin, Kirk Pawlowski, Todd Phelps, Kevin Young, Chuck Yutzie
VISITORS	Rollie Baxter

1. Review October Open House Format

David Dodson provided committee members with two handouts. The first titled "OSU District Plan Open Houses" provided an overview of the purpose of the open houses and summarized the intent of each one. The first set of open houses will occur in October, another in early December, and the final two in February and March of next year.

The second handout explained the format of the upcoming open houses in October. In summary there will be a welcoming station where participants are greeted, asked to sign in, provided a name tag, and asked to place a dot on a map showing where they live. They will also be given a one page handout summarizing the other stations they can visit that night. If things proceed according to plan, the welcoming station will be staffed by three members of the OSU Retirement Association.

Station 2 is titled "OSU and District Plan" will have graphics explaining the Governor's 40-40-20 plan, graphics tracking aspects of the Campus Master Plan such as enrollment, development, parking counts, transportation improvements, etc. Another diagram will show the alignment between the District Plan goals and the City's 2020 Vision.

Station 3 is titled "Open Comment" and will provide participants an opportunity to place dots on topics of interest they like and those they do not like. There will be room for participants to add their own topic of interest as well.

Charlyn suggested OSU add a topic of interest to the list such as "trash in yards and alcohol".

BA noted the topics that include "students/faculty/staff" should be more specific and perhaps break them apart, as the issues with students are different than those with faculty and staff.

Station 4 is titled "Provide Access for All" and will include graphics on enrollment costs, student loan trends, the states portion of tuition, etc... It will also include a board on transportation, showing a map of facilities and gaps for each mode, a map of employees arriving from major corridors, and a map of roadway conditions.

Several committee members felt that the transportation components of Station 4 should be consolidated with Station 5 that covers other modes as well.

David also noted that stations 4-7 all have subtitles that describe more specifically the topics covered at each station.

BA and other committee members suggested the sub titles be first, since that is what most participants will be looking for or concerned about. Subtitles include topics such as transportation, parking, and housing.

Station 5 is titled "Develop a Vibrant, Walkable Campus" and will include a large scale map with 5 and 10-minute walking circles for people to make comments on sticky notes. There will also be some intersection comparison graphics based on different mode splits and an interactive exercise.

Station 6 is titled "Sustain the Living Campus" and will include charts showing energy conservation efforts, recycling, carbon reduction, and the costs and benefits of providing on-campus housing.

Station 7 is titled "Evolve in Partnership with the Community" and will include an aerial photo history of OSU's evolution, OSU's economic impact on the community and state, community service, and cultural events. This station will also cover housing and parking.

Committee members had concerns that a new parking map should be provided for discussion. There was also concern that in addition to the benefits OSU provides to the community, it will be important to also provide the costs. If parking is discussed, then preliminary results of how many permits have been sold in each zone would be helpful.

Station 8 is titled "Ongoing Planning Process" and will include schematic illustrations of the scenarios that were previously developed. There will also be bulleted outcomes for each scenario and participants will have an opportunity to place dots on the scenario outcomes they like and don't like.

Committee members asked if the presentation boards from the open houses would be available on line. David said he would look into the feasibility of making them available on line.

Bill asked if ridership numbers for the Corvallis Transit System would be available at the open houses. Brandon indicated he could track down that information so it would be available.

Committee members suggested the list of CTAC and Steering Committee members be displayed at Station 2, however neighborhood representatives asked that they be listed as "neighborhood residents" and not representatives of the neighborhood association. They also suggested showing the decision making tree that was distributed early in the process.

2. Notification of Open Houses

David Dodson provided a summary of who has been notified of the upcoming open houses and asked if anyone had suggested additions. The notification list is below:

- Oct 6 – E-mailed Jim Day at the GT a copy of the notice
- Oct 6 – Distributed notice at Collaboration St Committee meeting and City Council meeting
- Oct 6 - Notice was added to the OSU District Plan updates webpage
- Oct 7 – Meetings were added to OSU District Plan calendar on webpage
- Oct 7 – Sent e-mail to District Plan list serve recipients with hyperlinks
- Oct 7 – Sent e-mail to Chamber for distribution to their list serve members
- Oct 7 – Sent e-mail to DCA for distribution to their list serve members
- Oct 7-20 – Notice in OsuToday under "upcoming events" with hyperlinks
- Oct 8 – E-mail with hyperlinks distributed to Neighborhood Associations
- Oct 8 – E-mail with hyperlinks distributed to City's interested parties list
- Oct 8 – Notice of meeting with hyperlinks posted on City's website
- Oct 8 – E-mail notice with hyperlinks to Citizens for a Livable Corvallis
- Oct 8 – E-mail notice with hyperlinks to Corvallis Mayor and Council
- Oct 8 – Notice of Chintimini open house posted on OSU webpage calendar
- Oct 8 – E-mail notice with hyperlinks to OSU building managers
- Oct 9 – E-mail notice and e-mail with hyperlinks to Corvallis Planning Commission
- Oct 9 – Notice of LaSells open house on OSU conference/workshops online calendar
- Oct 10/13/14 – Notice in OsuToday under "save the dates" with hyperlinks
- Oct 9-23 – Media add display throughout MU
- Oct 15/20/22 – 1/8 page display add in GT
- Oct 15/20/22 – 1/8 page display add in Barometer
- Oct 16/20/21 – Notice of LaSells open house in OsuToday with hyperlinks
- Oct 20/22/23 – Notice of Chintimini open house in OsuToday with hyperlinks

BA asked if David had sent the notice to Citizens for a Livable Corvallis. David said he had sent the notice to the e-mail BA had provided, however members on that list serve had not been notified. Brandon indicated that if it's a google group, then the e-mail needs to be sent by a google group member, otherwise it won't be forwarded. Charlyn suggested David forward the e-mail and notice to her so she can distribute it to the google group.

3. **CTAC Participation at Open Houses**

David Dodson asked CTAC members if anyone beyond those who have already been contacted were interested in participating at the open houses. None of those attending the meeting expressed an interest in participating, although some will attend as participants.

4. **Follow-up Public Meeting in Early December**

As noted on an earlier handout, David Dodson indicated the need for an additional open house in December as a follow-up to the October open house. The first week in December appeared to be the most suitable week that month given finals week and the holidays.

5. **Review September 11, 2014 Meeting Summary**

There were no edits recommended to the September 11th meeting summary.

6. **Other Business**

None

7. **Action Items**

David - E-mail open house notice to Charlyn so she can distribute it to Citizens for a Livable Corvallis.

Next meeting November 11, 2014

Meeting Adjourned 4:50 pm