

***The Future of Private
Forest Land
Management***

Future of Private Forest Land Management
and/or

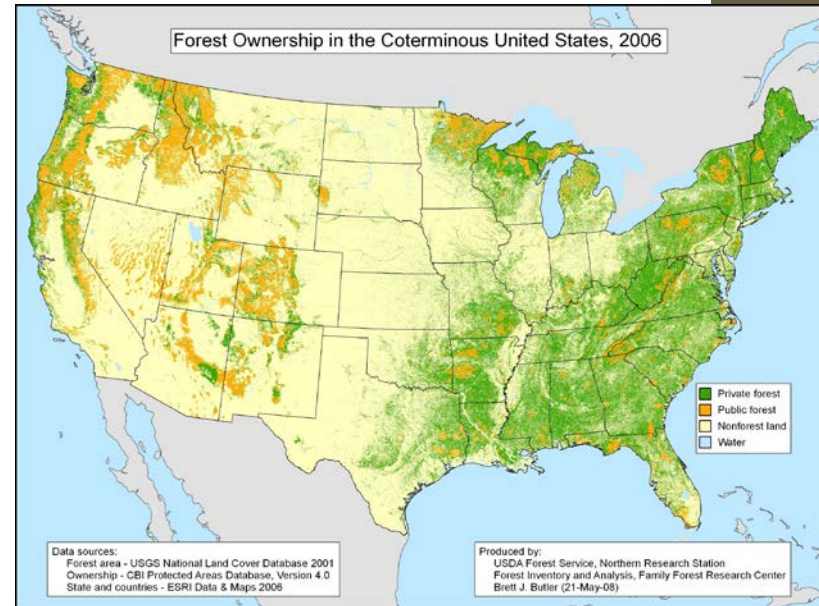
Private Forest Landowners (PFLs)

and

Reaching the Public

The Nation's Forests

- 749 million acres of forest land
 - 504 million acres timberland (20 ft³/A/YR)
- 423 million acres privately held
 - 56% of forest land
- 384 million acres in the East
 - 82% in private ownership including forest industry (315 million acres)
 - 86% (271 million acres) individuals
 - Estimated 9.9 million landowners

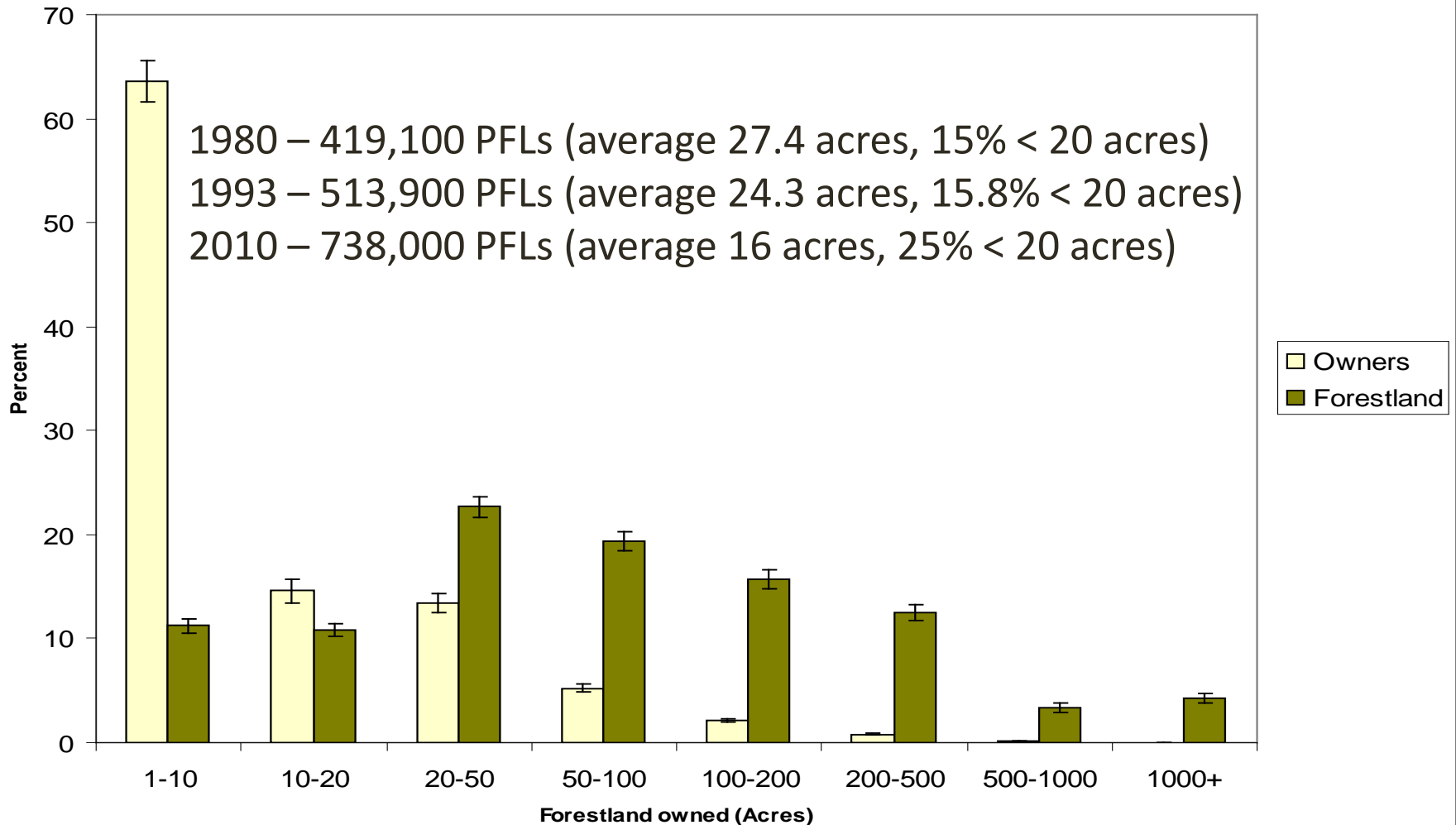


The Nation's Forests

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2010 PA's Private Forests



Creating a Dialogue about Our Private Forest Values

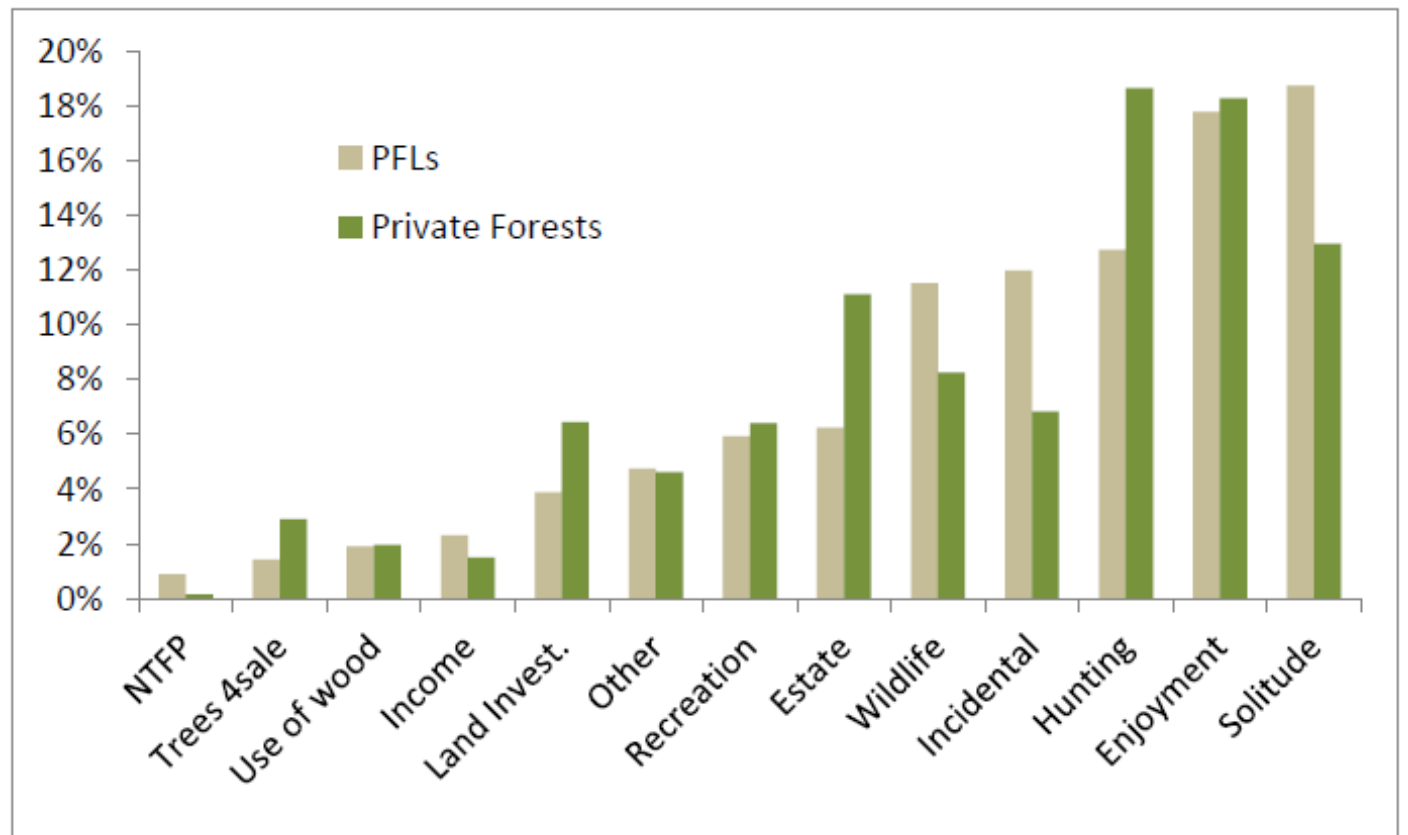
- Economic
- Ecological
- Social

“Sometimes you will never *know* the value of *something*, *until* it becomes a memory.”

— Dr. Seuss

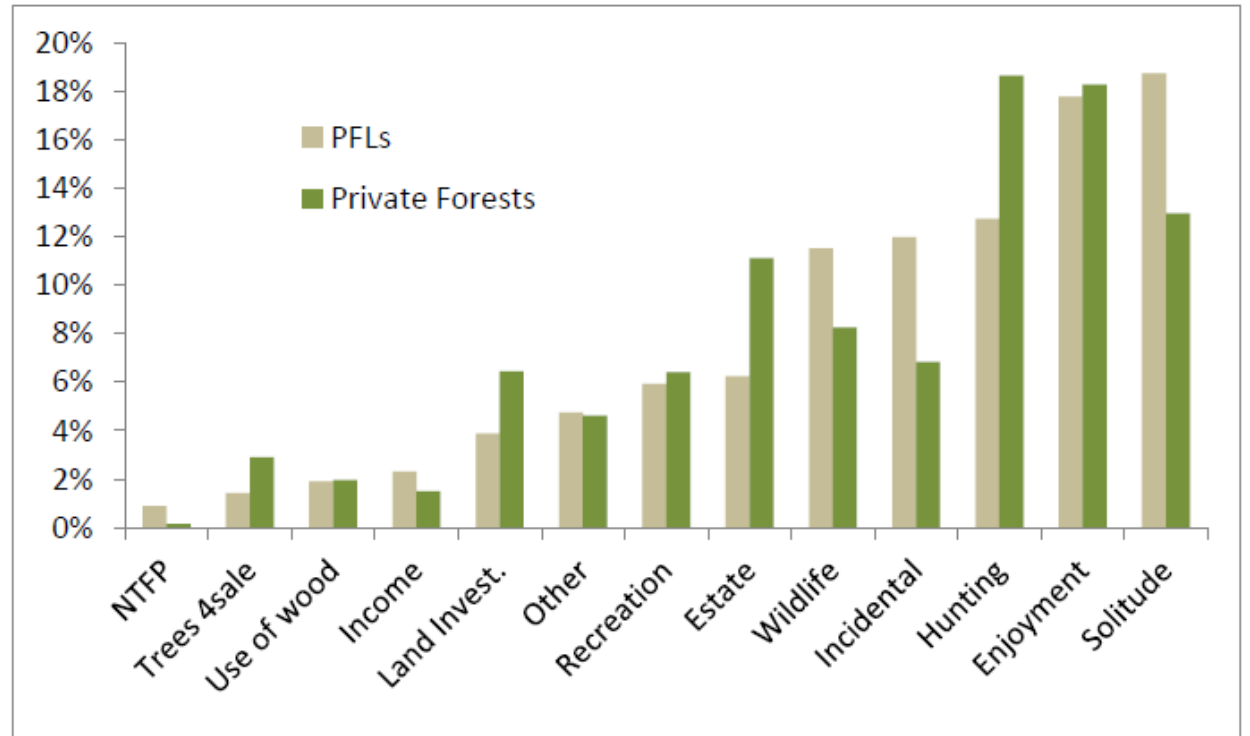
Private Forest Owners

- Objectives
- Values
- Needs



Private Forest Owners

- Values
- Needs
- Objectives



Extension Education

- Changing Delivery
- Competition
- Partnership/Collaborators
- Funding
- Capacity
- Peer to Peer Education
- Trust

Who to Serve?

- Expanding Our Impact
- Targets/Cooperators
- Levels
 - Groupies/New Audiences
 - High Knowledge/Low Knowledge
 - Big/Little (Medium)

Creating the CONVERSATION
about CONSERVATION

DIALOGUE

Economic

- Markets (e.g., Traditional)
- Emerging (e.g., Energy, Agroforestry)
- Supply
 - Parcelization
 - Regulation/Ordinances
 - Community Acceptance
- Labor

Ecological

- Forest Health
 - Climate Change
 - Invasive Species
 - Fire
- Water
- Landscapes – Cross Boundary – Community Level
- Management
 - Regeneration
 - Silviculture
 - Habitat

Social

- Parcelization
- Urbanization (RUI/WUI) – Rural/Urban
- Legacy
- Community
 - Acceptance
 - Support
- Youth

Summary

- Create a Dialogue around Private Forests
- Consider Values over Objectives for PFLs
- Recognize Their Broader Interests and Needs
 - Economic
 - Ecological
 - Social

Conversation
about Conservation!

