

Decision package #2

Coordinator: Editorial Content (Daily Barometer, KBVR TV & FM, Beaver Yearbook)

Memorial Union/Student Media

Cost: Salary \$49,440, OPE: \$32,104

Student Media is requesting funding to support the addition of a new Professional Faculty position-Editorial Content Coordinator. The Editorial Content Coordinator provides leadership, guidance, training, advice and feedback for student-led media programs including newspaper, video, audio, photo and related digital media. The Editorial adviser works closely with the student editors and manager to help shape high quality news coverage across all delivery platforms creating journalistic content. This includes advising student in daily decision making based on codes of ethics, conduct, journalism law, University Student Media Committee Policies and Procedures. The adviser assists in recruiting, training and coaching student staff and supports student and professional staff in the development of integrated, multimedia journalism and high quality news publications and websites. Provides written critiques of student produced content.

Serves as the advising resource for students seeking to practice journalism using all tools at their disposal by being visible in the newsroom and by developing professional relationships with student managers and staff while respecting and maintaining student content control. Contributes positively to the educational and personal development of the student staff to help ensure students conform to Student Media's code of ethics and standards of professional journalistic and fiscal practices.

Coordinates with the Director and Assistant Director of Student Media to ensure all students are trained in professional journalism standards, ethics and laws including libel, obscenity, and invasion of privacy, trademark, copyright infringement and plagiarism. Holds, at least, one mandatory training per term and maintains records and provides regular assessments of stated learning outcomes.

Provides written critiques of the day's, student produced, editorial and journalistic content.

Teaches practicum courses and programs essential to the media programs offered by the University's New Media program.

Provides information and training for students in the development and presentation of budgets in a fiscally responsible manner. Reports budgetary needs and issues to the director of Student Media and related budgeting boards. Prepares reports and records. Completes projects as assigned by the Director and assistant Director of Student Media.

Assist students and clerical staff in selecting and managing contest entry selection, submission and awards records. Serves as an ex-officio member of the University Student Media Board. Coordinates guest speakers and is available to host guests. Serves on committees as assigned by the Director of Student Media.