

Benefits of citing sources

Model Provide Build
Citations Resources Trust



Free to use images

Public Domain



consists of all the creative works to which *no* exclusive intellectual property rights apply

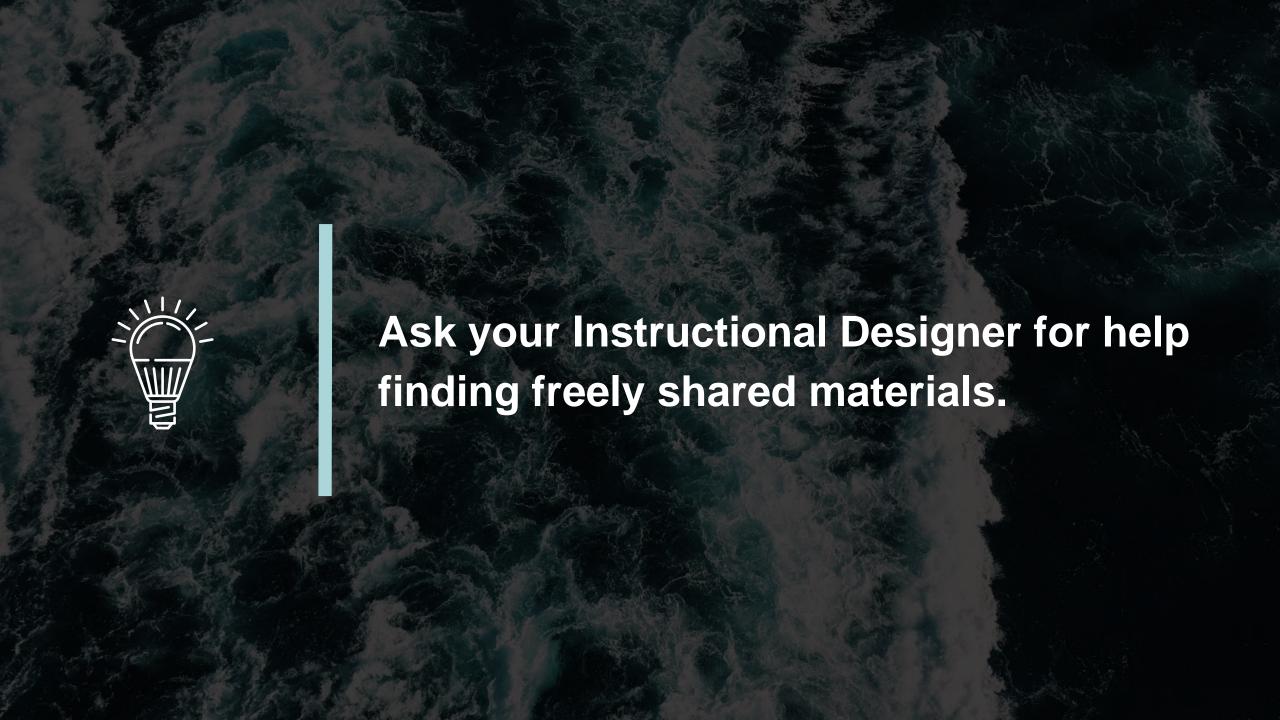
Text and image from: Wikipedia, Public Domain (CC0)

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reserve and which rights they waive

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Decorative Educational

Decorative images

do not directly serve the students learning, so they must be Creative Commons or Public Domain.

Educational images

are ones where the students learning is dependent on the image, so if they are not freely shared, we must do a fair use determination.

FAIR USE FACTORS

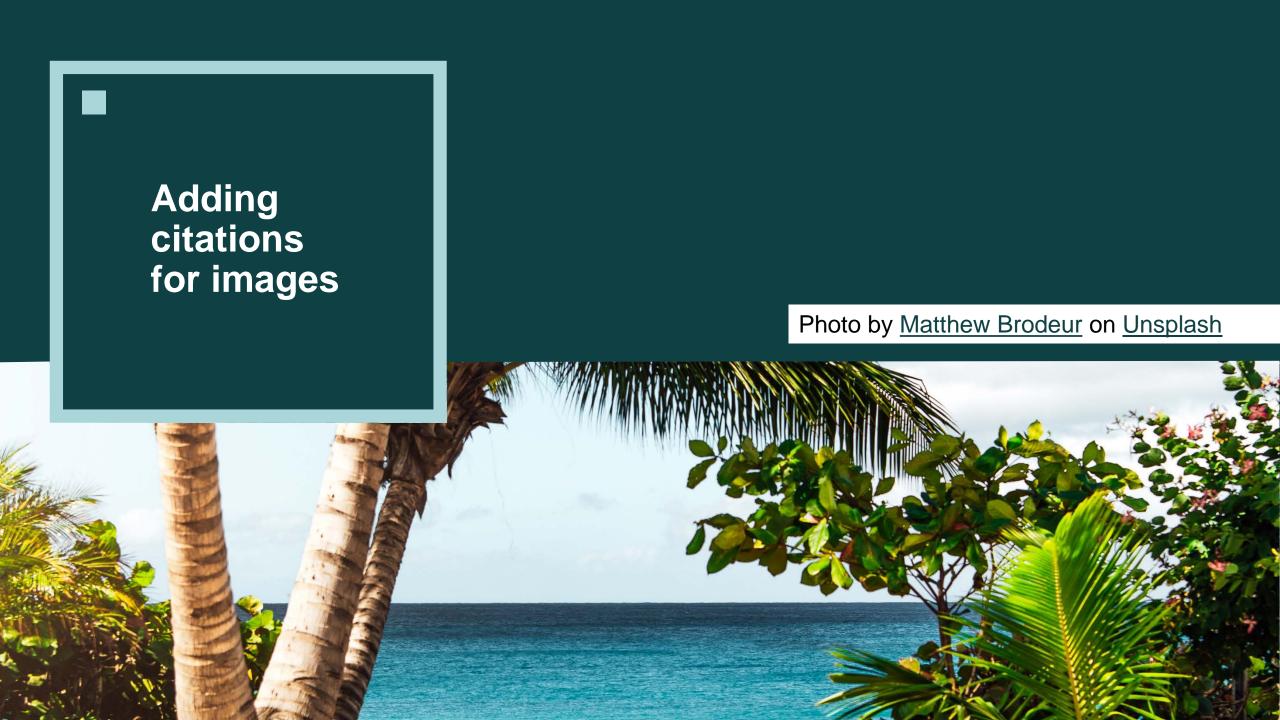
The purpose and character of your use

The nature of the copyrighted work

The amount and substantiality of the portion taken

The effect of the use upon the potential market

From: Stanford University Library's Measuring Fair Use: The Four Factors



Review

- Cite sources for your text at the bottom of your slides
- Images also need to be cited, ideally even Creative Commons and Public Domain images
- Avoid copyright images when possible
- Cite images right under the image when possible

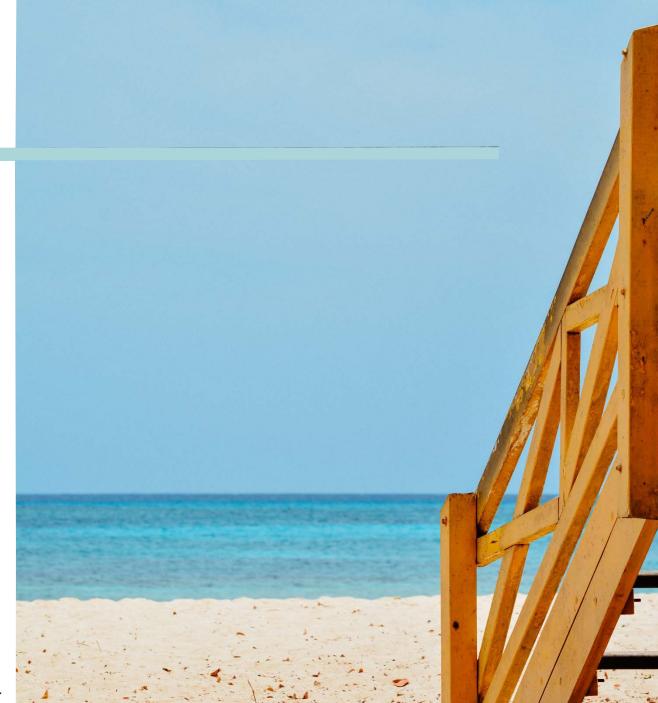


Photo by Carson Smith on Unsplash

THANK YOU

