

# Copyright Considerations

*for narrated slides*



Oregon State University  
Ecampus

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Slide text is often a synopsis  
that draws on copyrighted materials.

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# Benefits of citing sources

**Model  
Citations**

**Provide  
Resources**

**Build  
Trust**

# Images can support slide text.

■ But, when and how do we cite them?



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# Free to use images

## Public Domain



consists of all the creative works to which ***no exclusive intellectual property rights apply***

Text and image from: [Wikipedia, Public Domain](#) (CC0)

## Creative Commons



creators communicate ***which rights they reserve and which rights they waive***

Text and image from: [Wikipedia, Creative Commons](#) (CC0)





**Ask your Instructional Designer for help  
finding freely shared materials.**



The background of the image is a dark teal, textured surface resembling water or a rough material. A large, white rectangular area is positioned in the upper left, partially overlapping a dark teal triangular shape that points towards the bottom left. The word 'Decorative' is written in a dark teal, italicized serif font within the white area. The word 'Educational' is written in a white, bold sans-serif font within the dark teal triangular area. A thin, light blue border frames the white rectangular area.

*Decorative*

**Educational**

# Decorative images

*do not directly serve the students learning,*  
so they must be Creative Commons or Public Domain.

# Educational images

**are ones where the students learning is dependent on the image,**  
so if they are not freely shared, we must do a fair use determination.



# FAIR USE FACTORS

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1

The purpose and character of your use

2

The nature of the copyrighted work

3

The amount and substantiality of the portion taken

4

The effect of the use upon the potential market

From: Stanford University Library's [Measuring Fair Use: The Four Factors](#)

# Adding citations for images

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# Review

- Cite sources for your text at the bottom of your slides
- Images also need to be cited, ideally even Creative Commons and Public Domain images
- Avoid copyright images when possible
- Cite images right under the image when possible

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# THANK YOU

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