

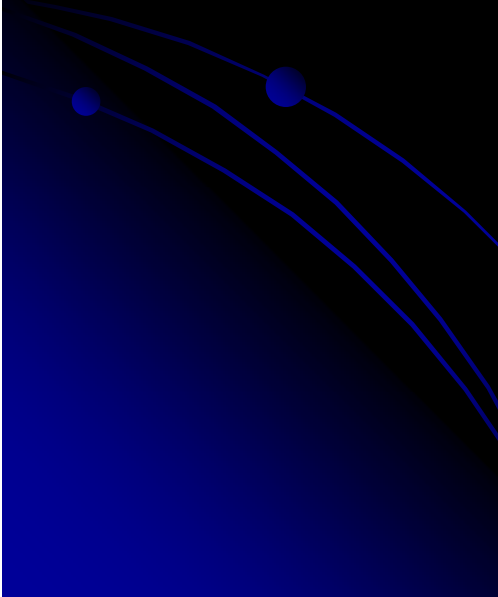
Wildlife Viewing in Utah: Participation & Economic Contributions (1996 – 2006)

National Extension Tourism Conference
Park City, Utah

Dana E. Dolsen, Utah Wildlife Resources

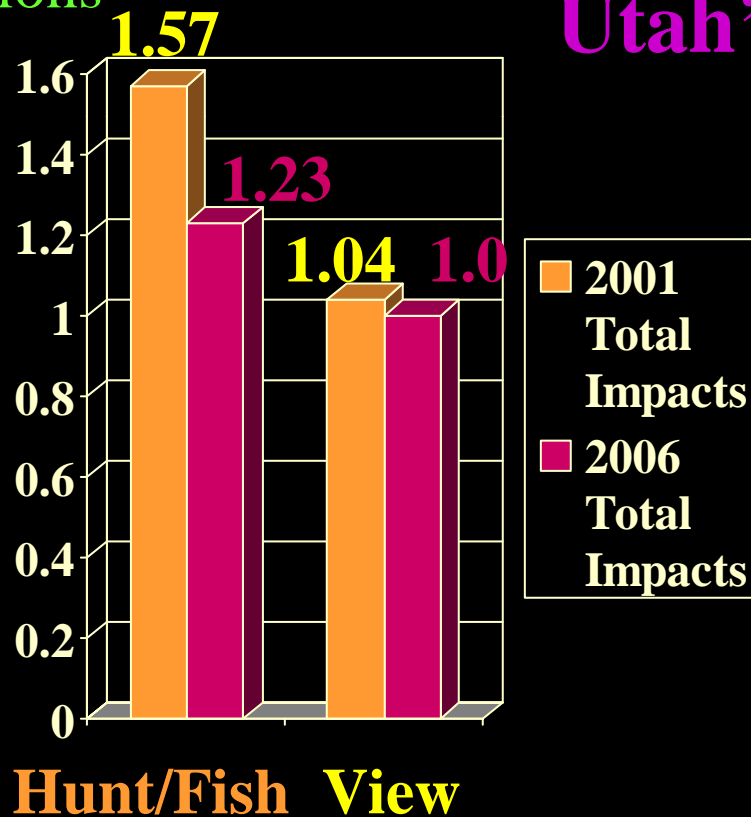


USFWS
National Survey
of Fishing,
Hunting &
Wildlife-
Associated
Recreation



Total 2001 – 2006 Economic Contributions of Fishing, Hunting, & Wildlife Viewing in Utah

\$ Billions



Utah's Economy Ripple Effects:

Total Impacts:

\$2.3 billion in 2006

\$2.6 billion in 2001

Fishing and Hunting –

\$1.23 billion combined in 2006

\$1.57 billion combined in 2001

Wildlife Viewing –

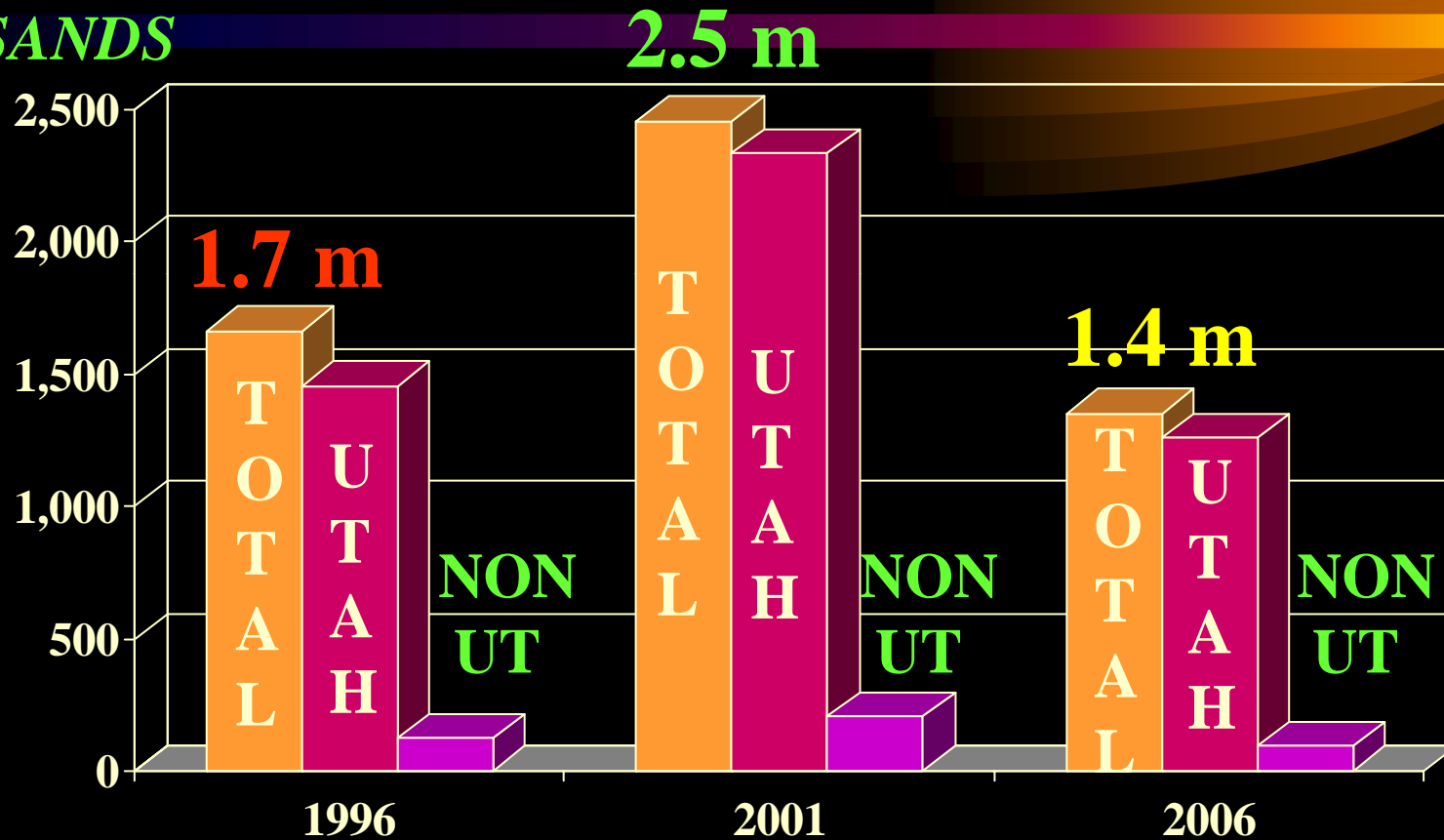
\$1.0 billion in 2006

\$1.04 billion in 2001



Days of Hunting Wildlife in Utah: 1996 - 2006

*Numbers in
THOUSANDS*

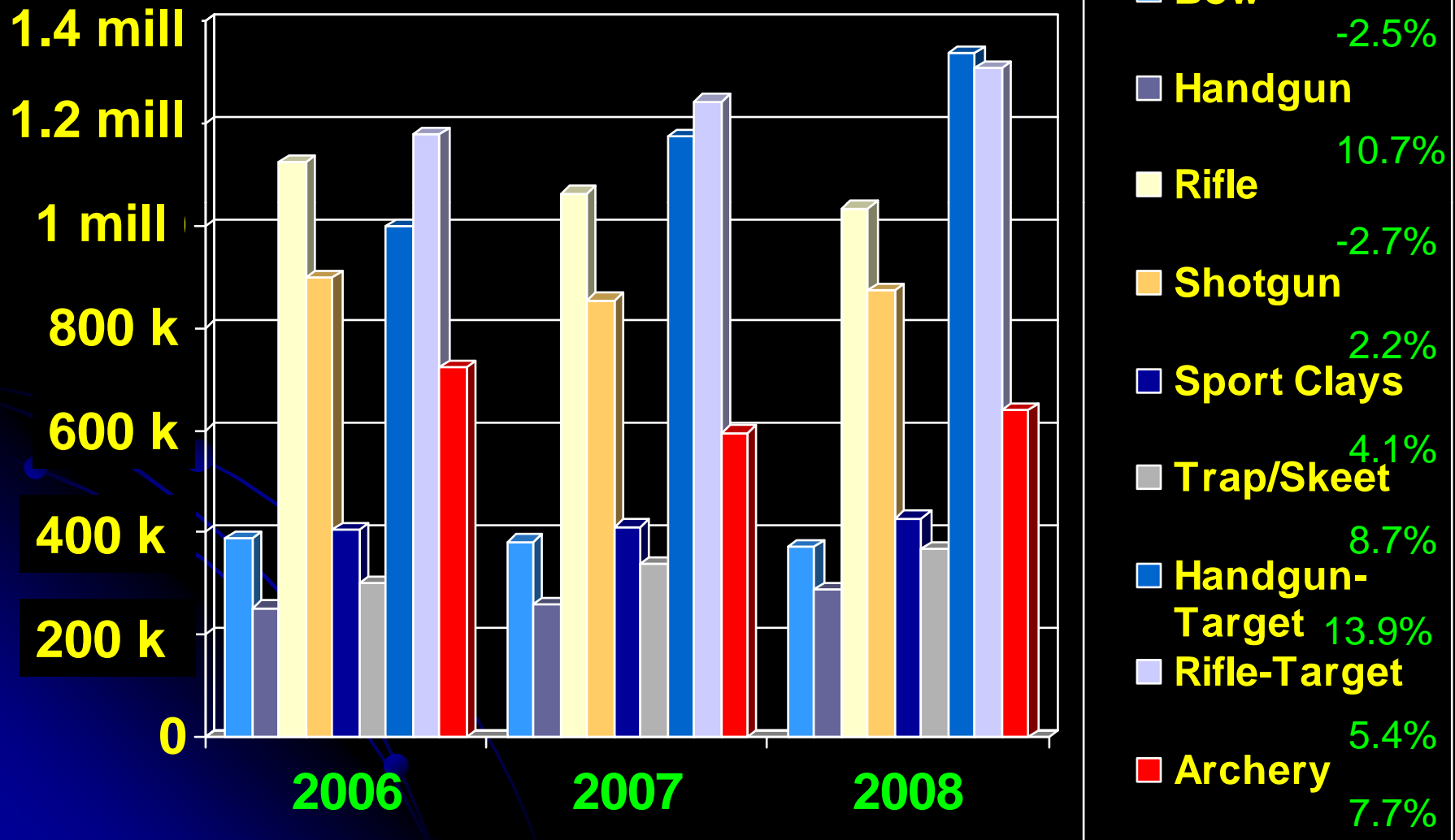


*Days hunted in Utah decreased by a million in 2006 vs. 2001,
dropping about a third of a million days compared to 1996!*

Outdoor Recreation Participation: 2006-2008 Hunting & Shooting Sports*

1 Yr. Change (2007-08)

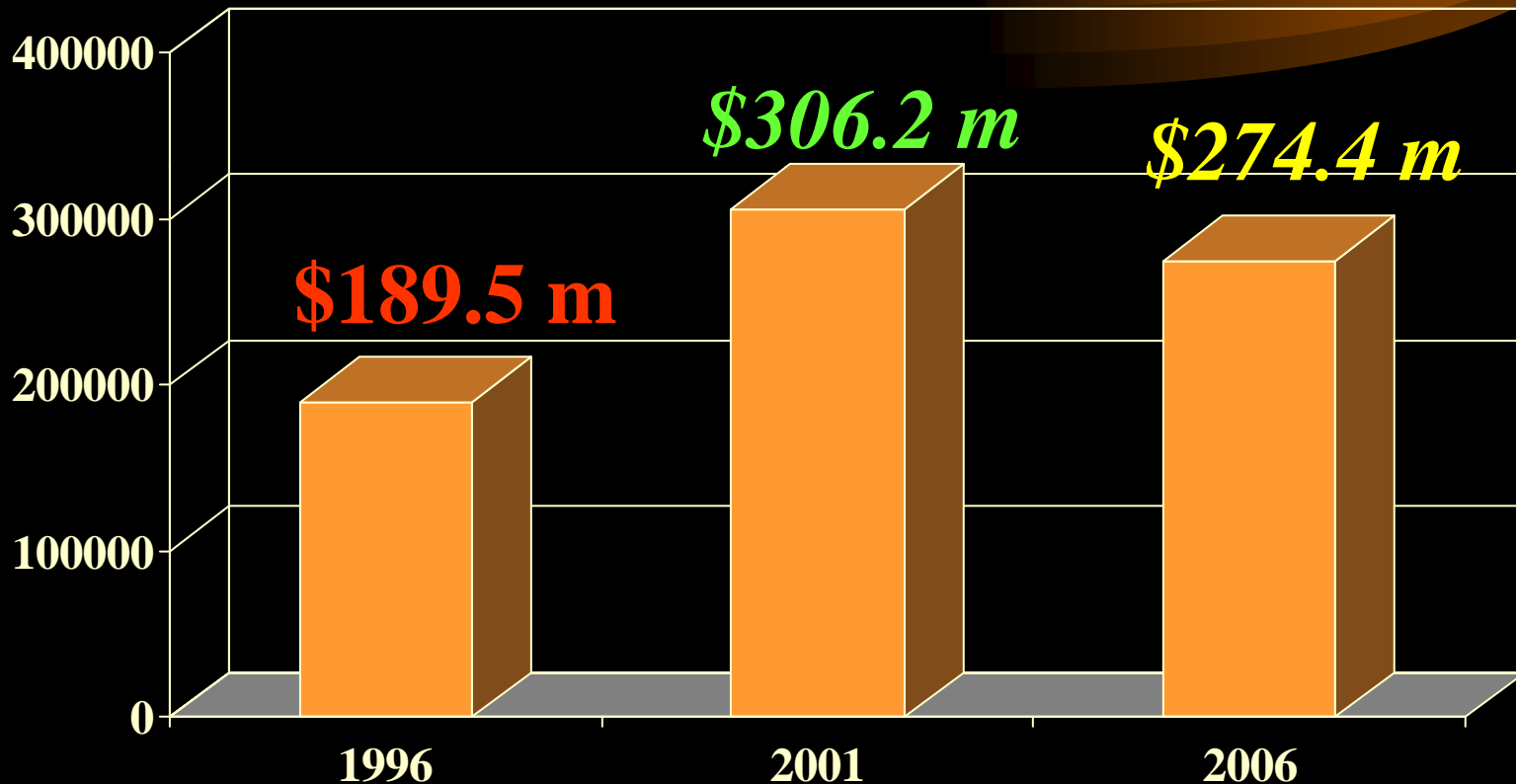
*Outdoor Foundation 2009 Topline Report





Utah Hunting Expenditures: 1996 - 2006

*Numbers in
THOUSANDS*

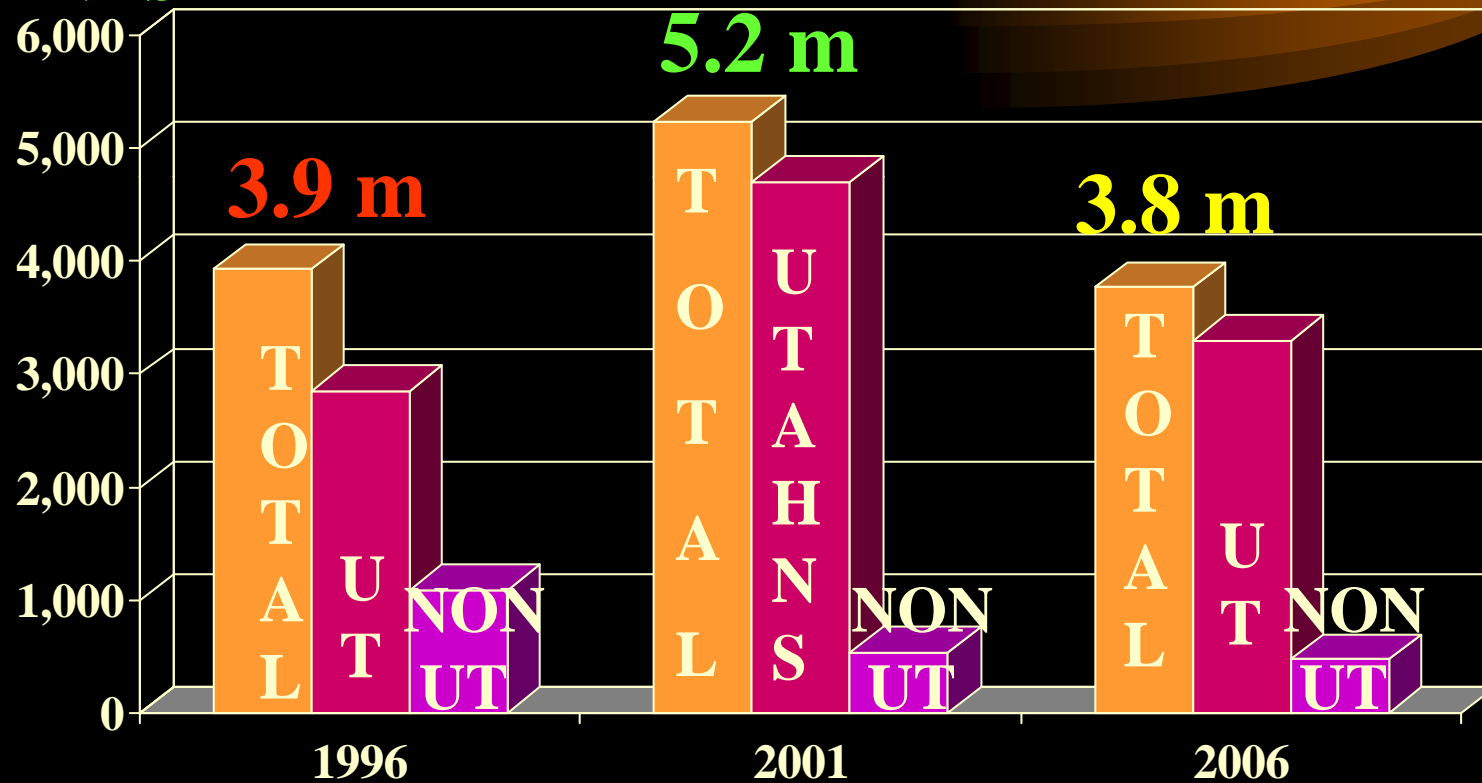


*Hunting expenditures in Utah decreased in 2006 from 2001,
But still far exceeded (\$85 million more) those of 1996!*



Days of Angling in Utah: 1996 - 2006

Numbers in
THOUSANDS

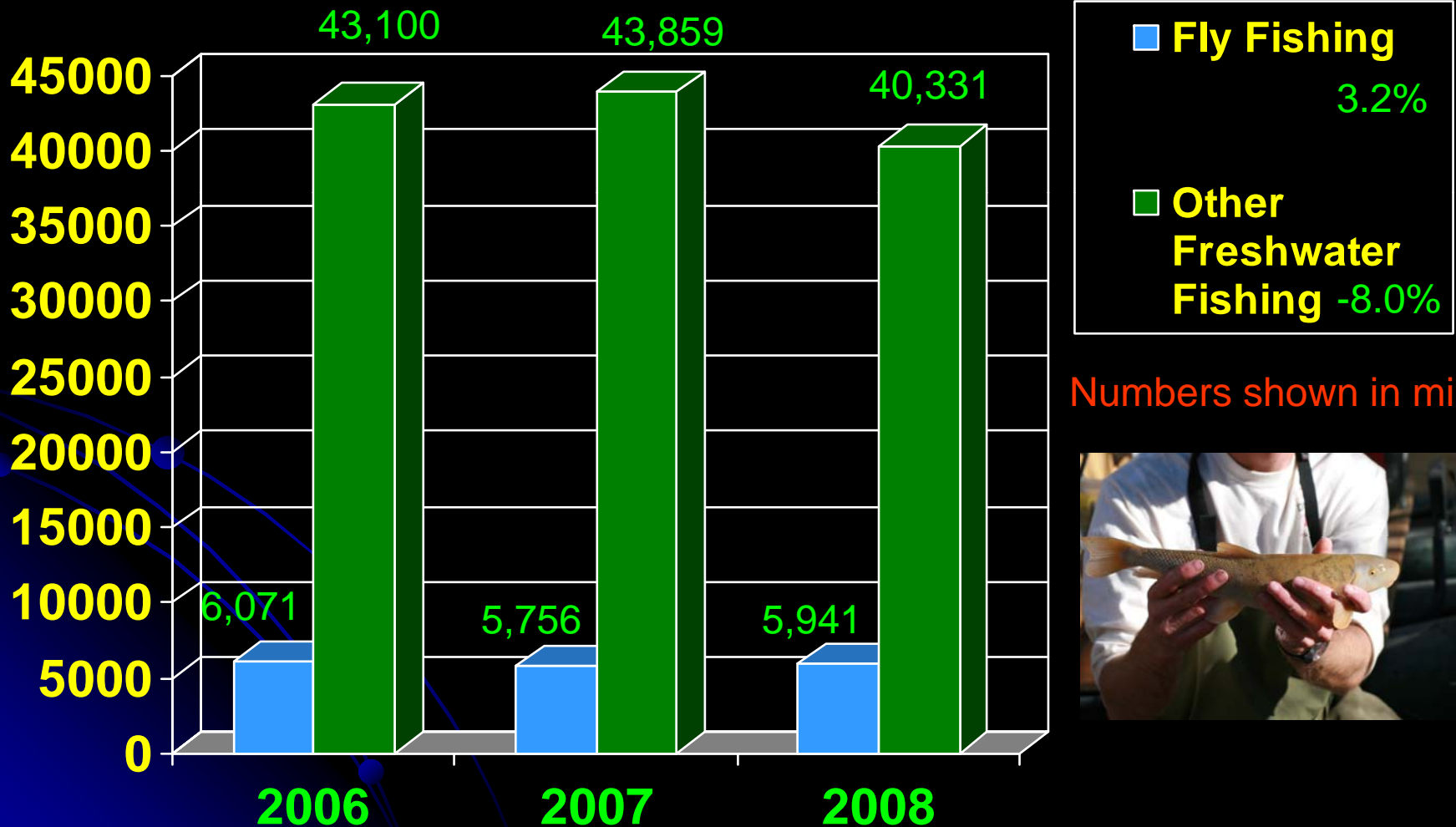


Fewer days by Utah anglers in 2006 vs. 2001, 2006 > 1996!

Outdoor Recreation Participation: 2006-2008 Fishing Activities*

*Outdoor Foundation 2009 Topline Report

1 Yr. Change (2007-08)



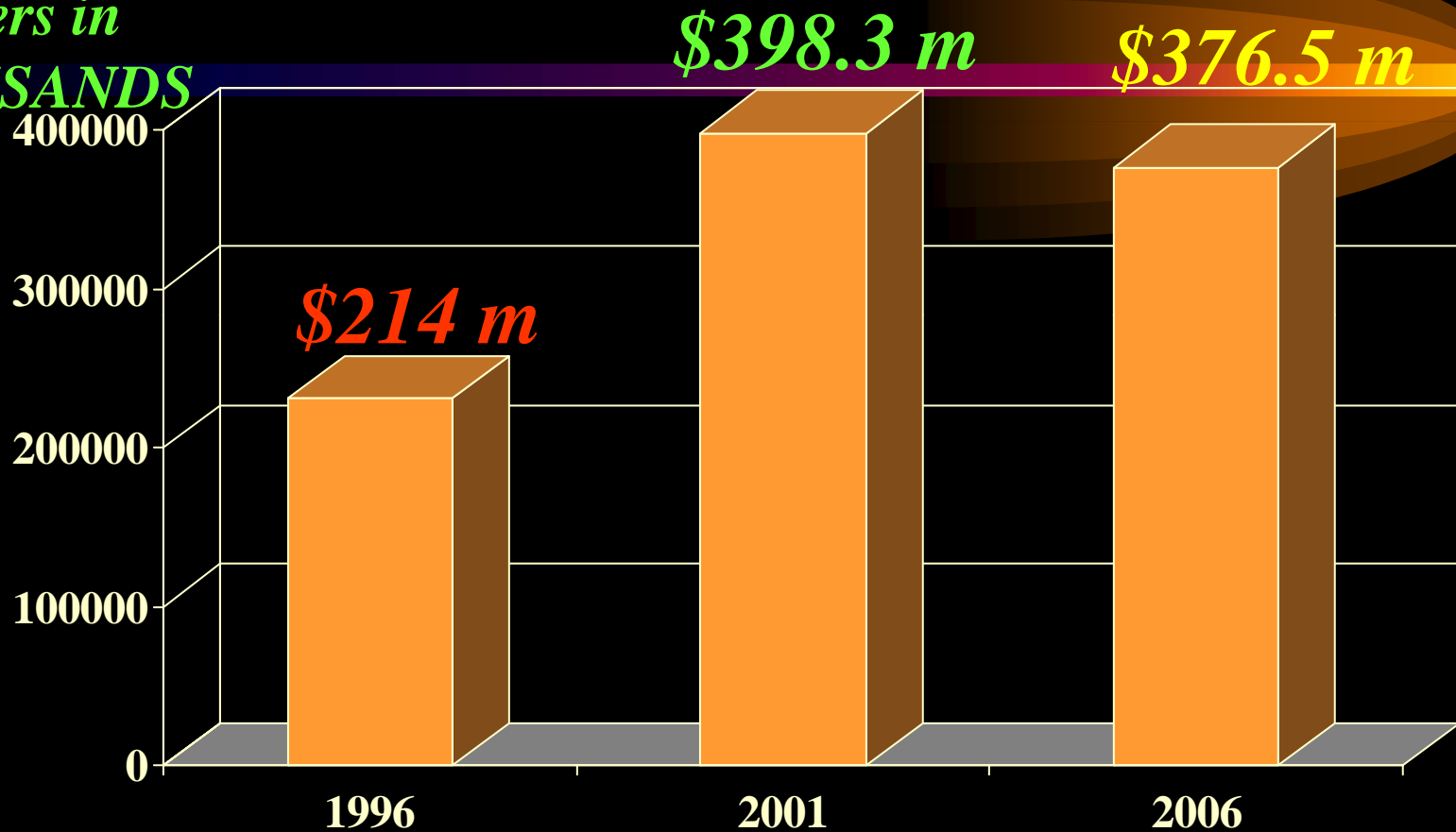
Numbers shown in millions





Utah Angling Expenditures: 1996 - 2006

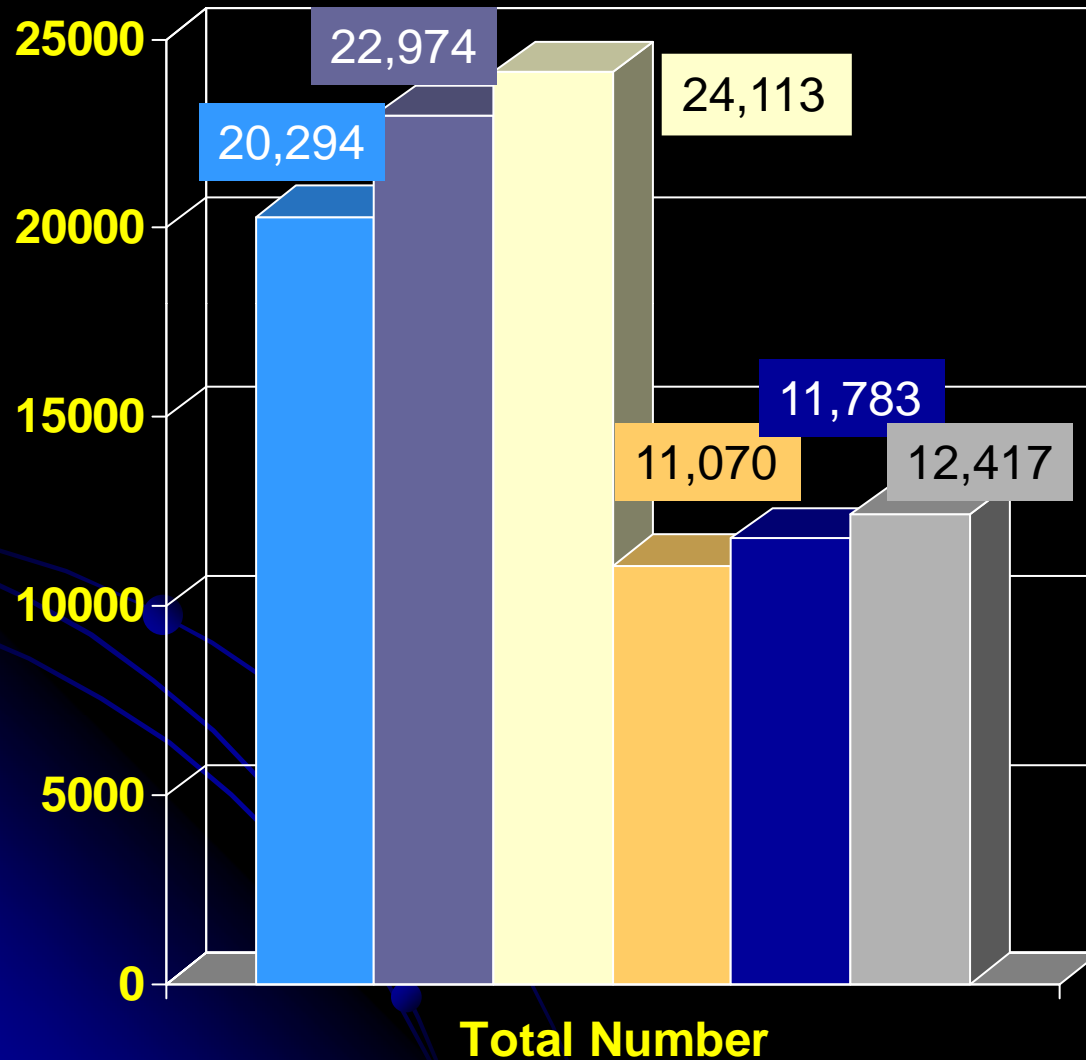
*Numbers in
THOUSANDS*



Still \$145 million more spent on angling in Utah during 2006 than in 1996; down \$16 million from 2001.



Outdoor Recreation Participation: 2006-08 Wildlife Viewers & Bird Watchers*



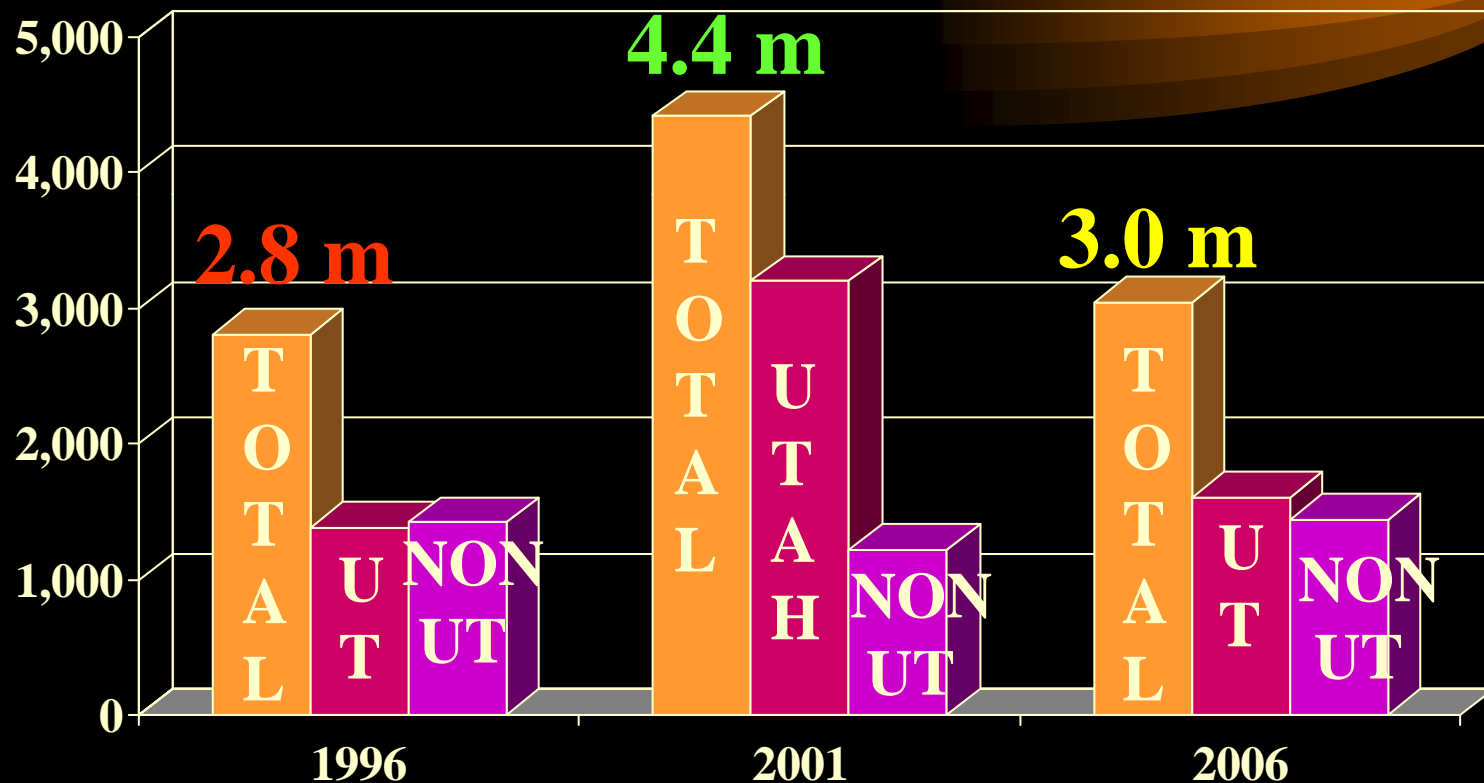
*Outdoor Foundation
2009 Topline Report

Numbers shown in millions

- 2006 Wildlife Viewers
- 2007 Wildlife Viewers
- 2008 Wildlife Viewers
- 2006 Bird Watchers
- 2007 Bird Watchers
- 2008 Bird Watchers

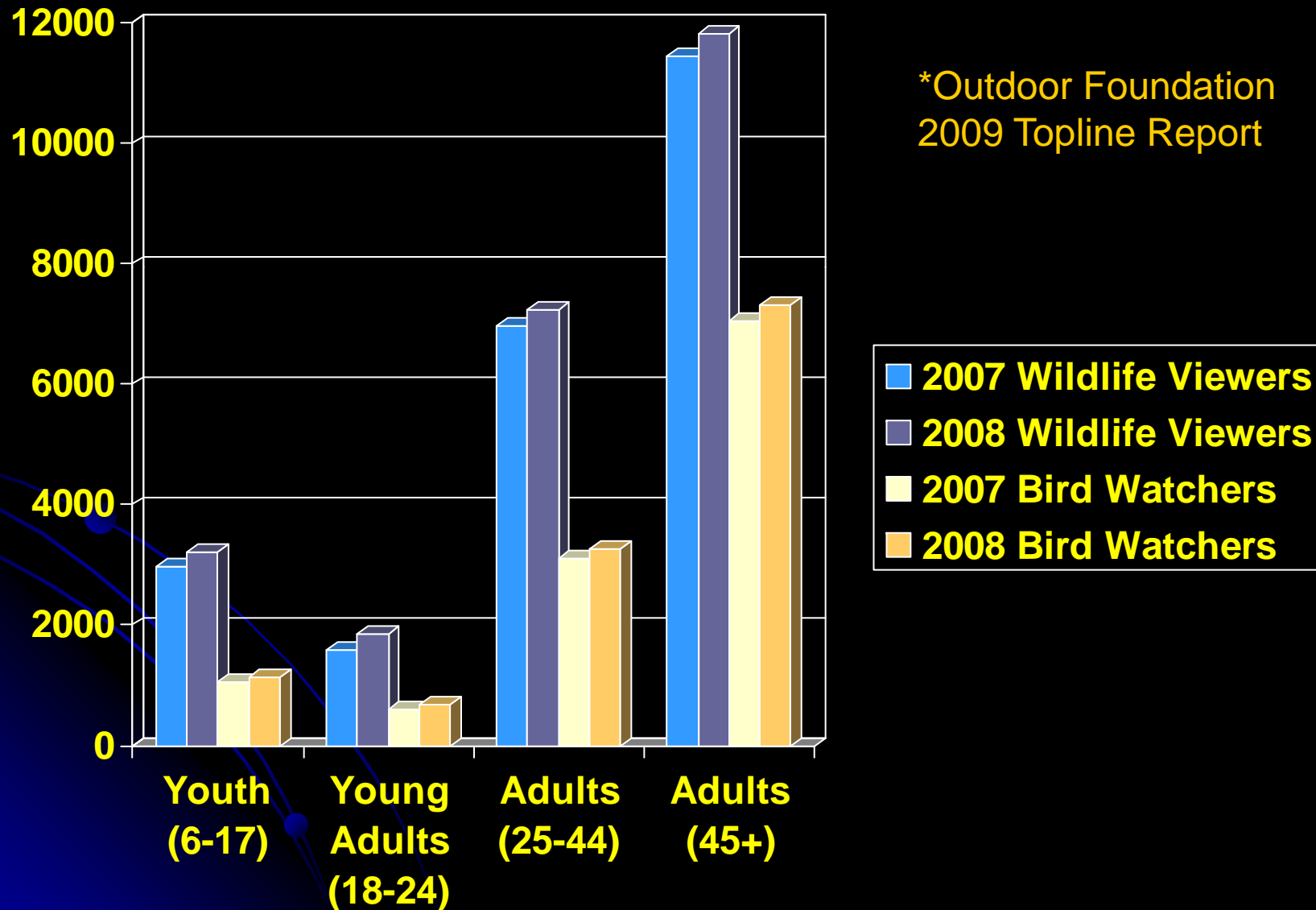
Days of Viewing Wildlife Away from Home in Utah: 1996 - 2006

Numbers in THOUSANDS



Days viewing wildlife in Utah increased from 1996 to 2001, but then returned to almost the 1996 level in 2006!

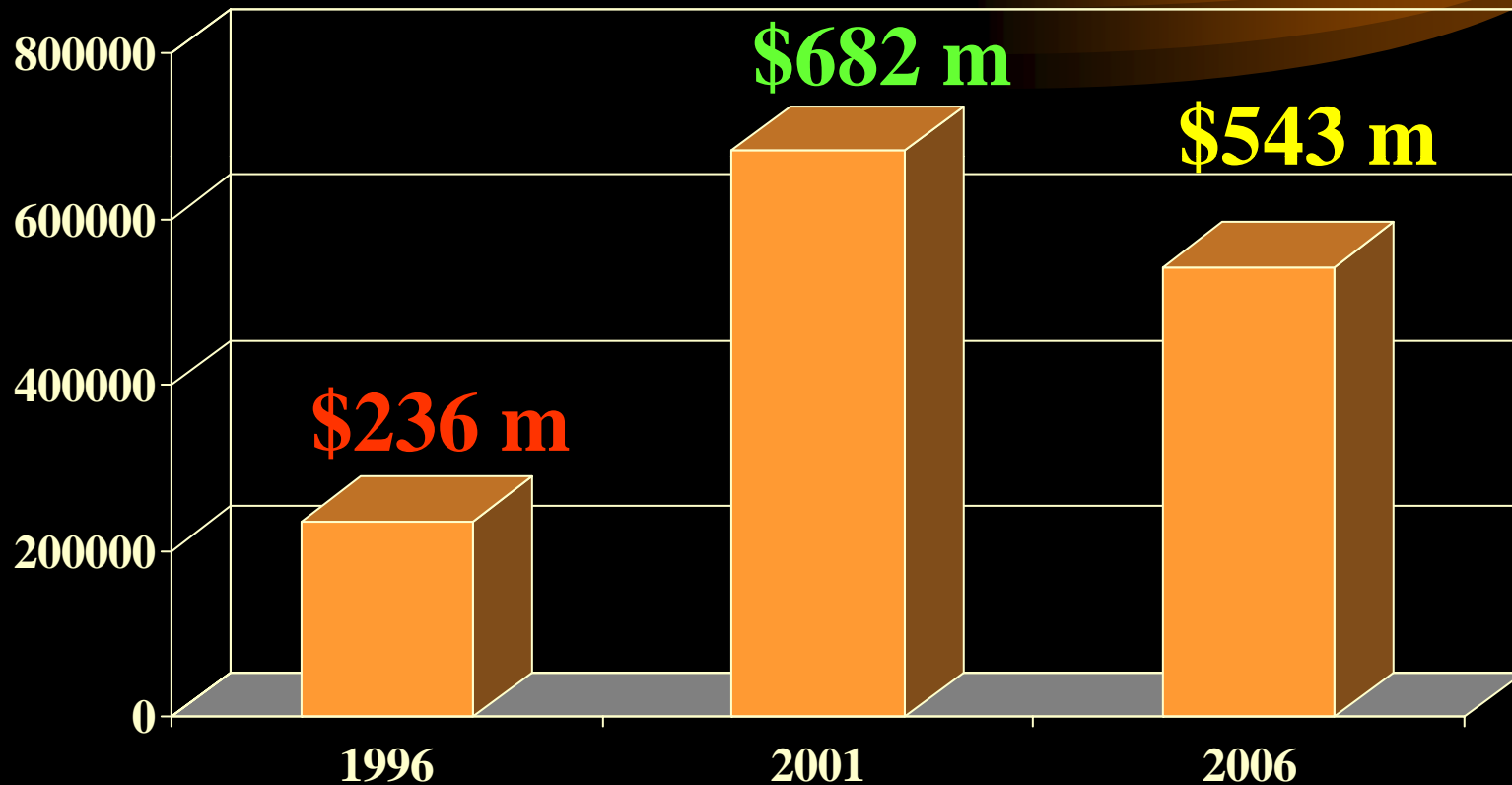
Outdoor Recreation Participant Ages: 2009 Wildlife Viewing vs. Bird Watching*





Utah Viewing Trip-Related Expenditures: 1996 - 2006

Numbers in THOUSANDS



Viewing expenditures in Utah almost tripled from 1996 in 2001 and stayed relatively high in 2006!

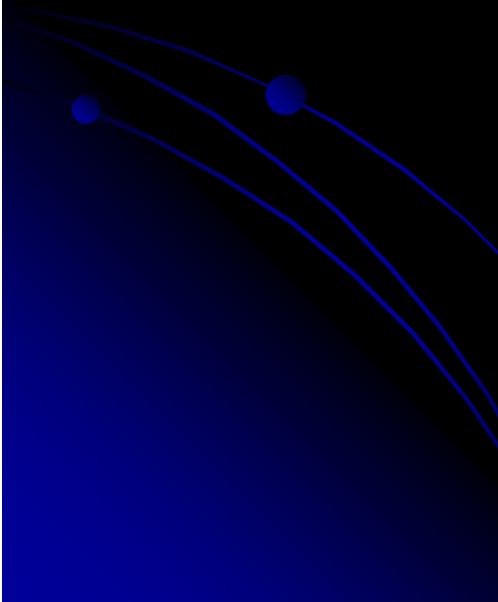


Wildlife Viewing Economic Contribution

An In-Depth Look at the Impact in Utah

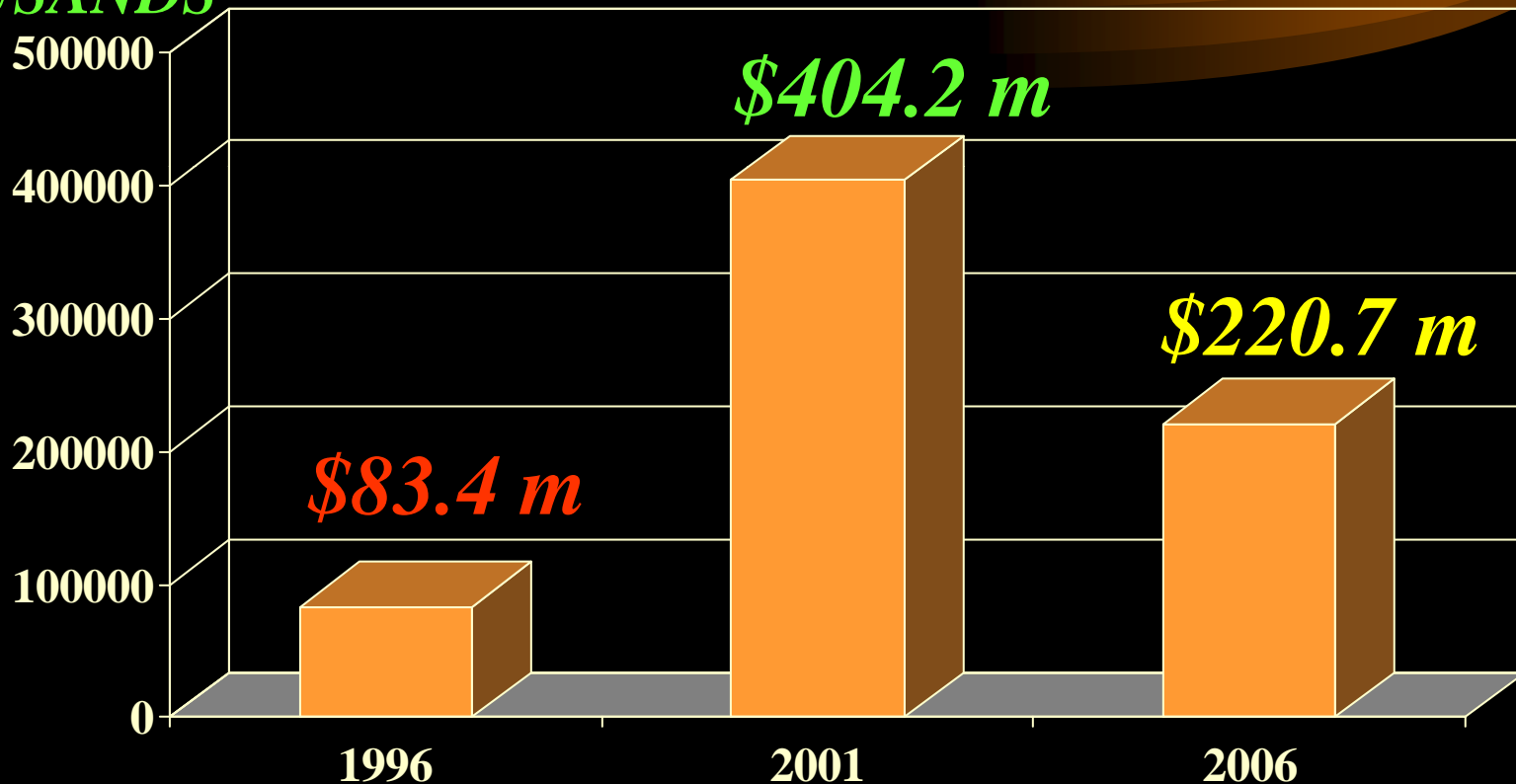


- **Equipment Purchase**
- **State Tax Revenue**
- **Retail Sales**
- **Jobs Generated**



Viewing Equipment Expenditures in Utah: 1996 - 2006

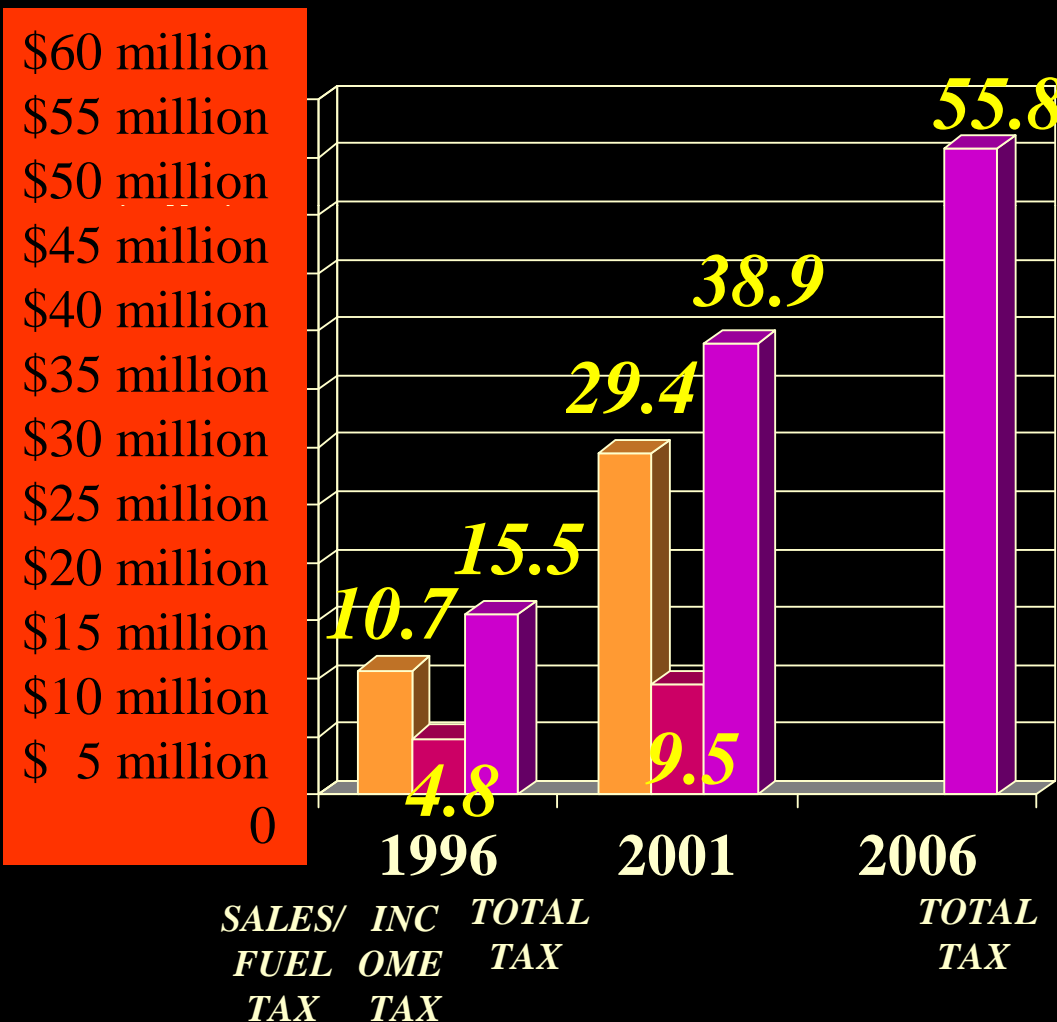
*Numbers in
THOUSANDS*



Viewers in 2006 spent half as much on equipment as they did in 2001, yet this is still almost three times 1996!



1996 - 2006 Economic Contributions of Wildlife Viewing on Utah Tax Revenues

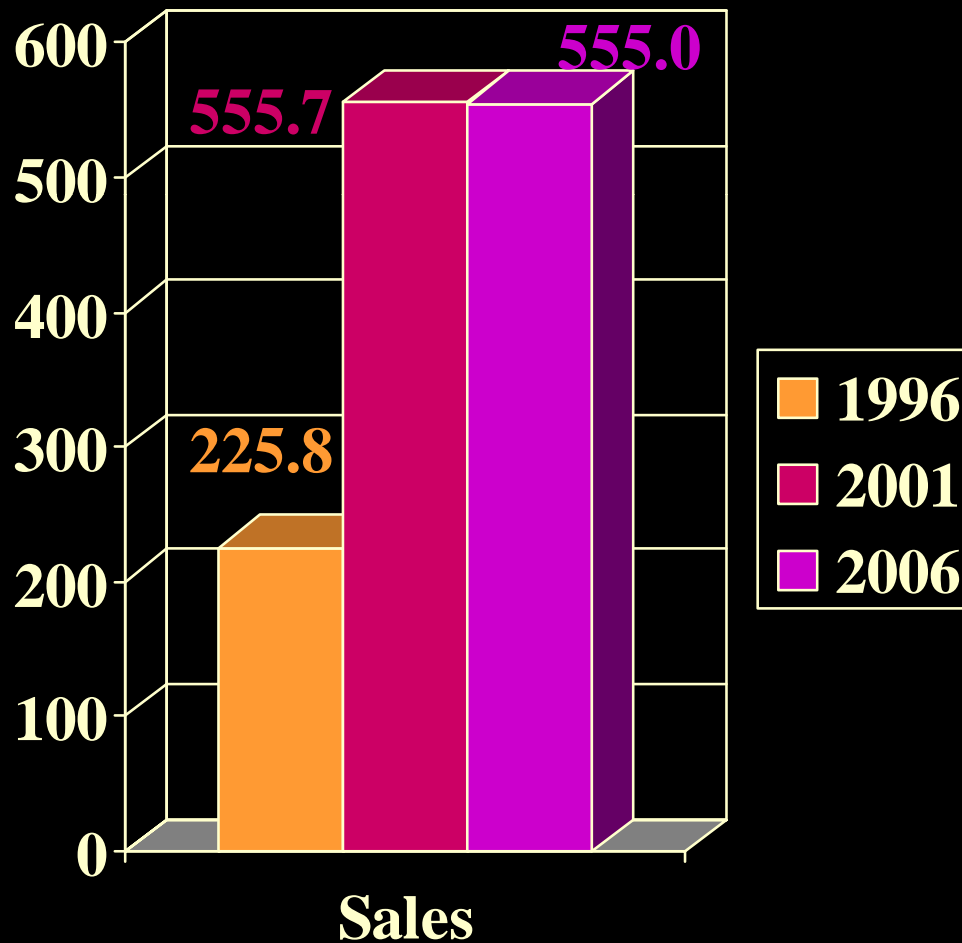


Important Impacts

- * \$55.8 million total tax revenues generated in 2006; \$18M more than 2001, more than 3 times that of 1996!
- * \$29.4 million in Utah sales/fuel tax was generated in 2001; \$18.7 million more than in 1996 (\$10.7 million).
- * \$9.5 million was generated in Utah income tax in 2001; \$4.7 million more than in 1996 (\$4.8 million).

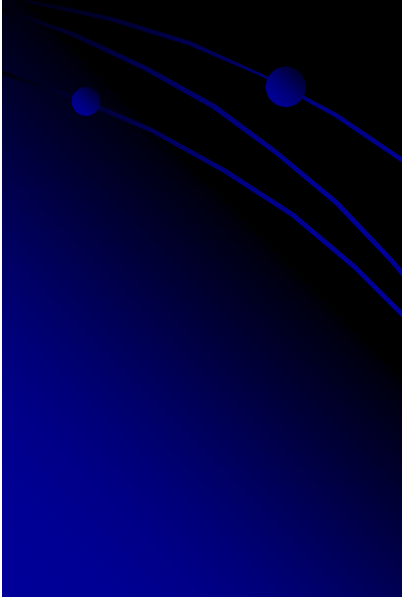


1996 - 2001 Economic Contributions of Wildlife Viewing on Utah Retail Sales

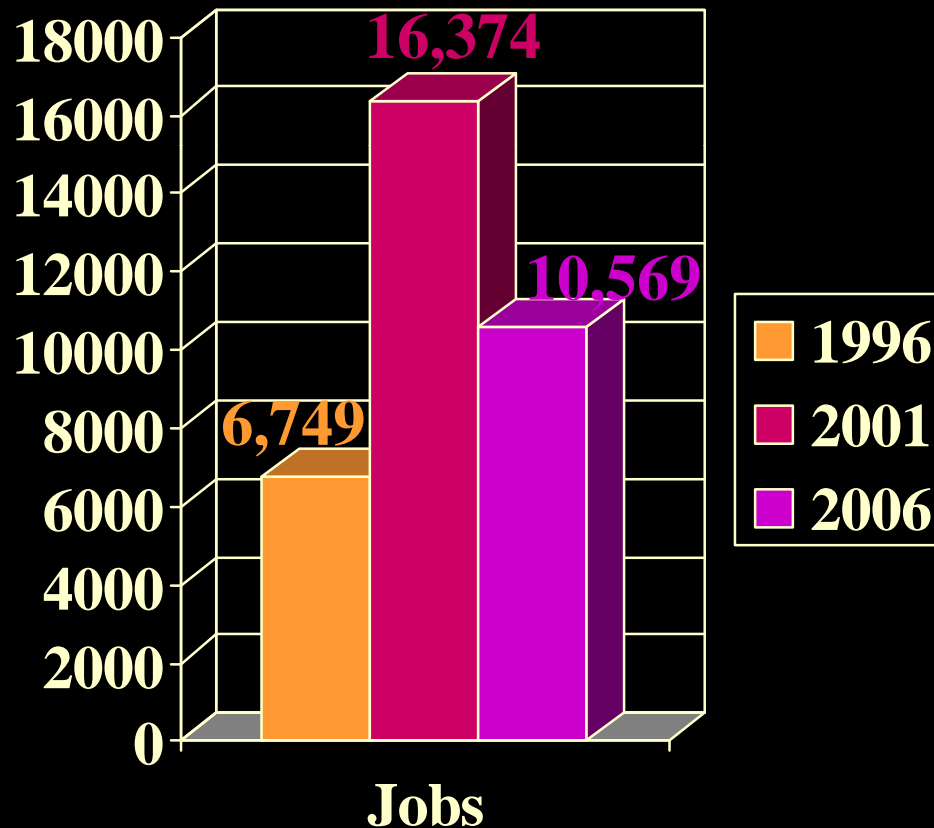


Important Impact

* In both 2006 & 2001 Utah wildlife viewing retail sales generated \$555 million (+/- \$1M), ~ \$330M more than in 1996 (\$225.8 M).



1996 & 2001 Economic Contributions of Wildlife Viewing on Utah Jobs Created/Maintained



Important Impact

* In 2006, over 10 thousand Utah jobs were created/sustained 6K less than in 2001 (16,374) almost 4K more jobs than in 1996 (6,749).



Those who dwell, as scientists or laymen, among the beauties and mysteries of the earth are never alone or weary of life.

Your sage questions are
welcome!



