

Proposed Open Campus Strategic Vision:

2015: “OSU Open Campus provides culturally-relevant educational opportunities, community development, and engaged partnerships in Oregon communities.”

Vision

Building upon more than 100 years of local presence, OSU Open Campus serves as a convener of community education partners to address the unique educational needs of that community. Starting from the existing foundation of the OSU Extension programs and faculty members in each county, OSU engages local K-12 and community college, business, and governmental interests as partners to develop credit and non-credit professional, workforce and lifelong learning and options to address some of these needs.

Values

Relationship/ Collaboration

Diversity/ Inclusion /Justice/Advocacy

Teaching/ Learning/mentoring

High Expectations

Integrity

Fun – Innovation – Creativity

Sustainability

Mission

To provide leadership that:

- Continuously assesses community needs and works to address them.
- Opens new channels of connection to and collaboration with Oregon State University.
- Works collaboratively and inclusively across public and private sector.

The Issue

The economic and educational issues of today are complex and interrelated. These issues cannot be addressed adequately by any one organization, educational institution or governmental unit. By passing Senate Bill 253, the **2011 Oregon Legislature declared as law the 40-40-20 educational attainment goal** to significantly increase educational attainment in Oregon by 2025. A collaborative approach is needed to achieve the states’ goals for high school completion and attainment of post-secondary education; to advance the skill sets of our workforce; and to develop, recruit and retain businesses. Success in these areas is critical if Oregon is to strengthen its economy, protect its environment, and advance its society. Education lies at the core of all of these issues, and communities need local access to educational and problem-solving resources to empower citizens and employers locally. OSU, as the state’s Land Grant University, is a logical convener of the people and groups who could address these issues. **Open Campus can be the bridge that builds collaboration and spans the boundaries that artificially separate the education sectors. We work at the community level with K-12, community colleges and universities to ensure a pathway to success for all learners in the targeted communities or regions.**

Target Audiences

Open Campus targets learners at all points along the educational pipeline; K-12 school districts, community colleges, and universities, as well as the specific workforce needs of local business and industry and workers who need to re-tool, obtain certification to maintain their work status, or desire the skills necessary for entrepreneurship. Small businesses are primary users of educated learners and continue to provide the economic base of communities across Oregon.

Partners

To ensure access to the target audiences and meet their specific educational needs, local Open Campus coordinators convene representatives of all these audiences in the creation of local Education Councils. These councils include representative of the local community college, the school districts in the county or region, business organizations (Chamber of Commerce, service clubs), economic development agencies, local government (city and county), state and federal agencies when appropriate (i.e. BLM, Forest Service) and other organizations concerned with education. Our internal partners include OSU Extension, E-Campus, OSU colleges, Admissions and Enrollment Management, Media Relations, Office of Equity and Inclusion and the Research Office.

Goals and Metrics

The desired outcomes each have **4-6 specific measures**. Local needs assessments reflect individual priorities for Open Campus in their communities.

1. Integrate culturally relevant college and career readiness programming in schools and youth serving agencies.

MEASURES:

- a. Assess need for and implement family-focused engagement [Juntos] and family empowerment programming.

What is Juntos?

Juntos means “Together” in Spanish and works to unite community partners to provide culturally relevant programming for 8-12th grade students and their parents. Programming is designed to empower families with knowledge, skills, and resources to prevent youth from dropping out of high school and to encourage families to work together to gain access to college.

FOUR CROSS-CUTTING CRITICAL AREAS

- I. **Parent/Family Involvement 6-week workshop series**
- II. **Parent/Family Involvement follow-up monthly family nights**
- III. **Afterschool Clubs**
- IV. **College visits, summer camps and college/ program connections**

- b. Improve high school graduation rates (Juntos programs will work with the CL@SE Evaluation Specialist).
- c. Improved local workforce with marketable job skills.
- d. Increased STEM activity in schools and youth programming.
- e. Assist in partner’s career and college programs.
- f. Increased youth entrepreneurship and financial literacy programming.

2. Support and create socially-just programming, and employ individuals who are socially accountable.

MEASURES:

- a. A baseline training in racial and social justice will be employed for all employees.
- b. Open Campus coordinators will participate in [at least] two trainings on identity development, social justice, racial inequalities, diversity, and inclusion.
- c. Open Campus will assist Oregon State University, where possible, to help employ diversity and inclusion programming.

3. Increase degree completion off-campus using existing online degrees, often in partnership with community college lower division course work.

MEASURES

- a. Develop a joint marketing campaign, and develop deliverables, with educational partners, especially Community College.
- b. Increase Extension faculty involvement with degree completion, internships, grad student research.
- c. Assist students enrolled in OSU Ecampus with test proctoring.
- d. Number of place-bound students who complete post-secondary programs in their local communities stay in their community and contribute to a better educated, local workforce.

4. Improved vitality for business and local economic development

MEASURES

- a. Improved workforce for entry level jobs; “ready to work” math and communication skills
- b. Increased availability and access to on-campus faculty to solve community based issues and help increase community education (i.e. research teams, guest lectures, and “pub talks.”)
- c. Increased opportunity for customized local training and development.
- d. Assist in the development of funding, budgeting, and resource allocation for programs.

5. Enhanced community college linkages

MEASURES

- a. Increased OSU enrollment “Think 4 years not 2” (transfers)
- b. Increase number of Degree Partnership Program (DPP) students with Community Colleges. Work with the DPP Office to track number of students annually.
- c. Enhanced / improved advising which reduces costs to students and improves likelihood of completion of degree
- d. Bridge the focus of the CC’s Small business Development Centers with Extension’s network of businesses served