State of the Division
Outreach and Engagement
Tuesday January 21, 2014
Today’s Approach
Theme: Disruptions, Directions, Innovations

- Scott: Forces affecting us
- Deb: Extension innovations
- Dave: Disruption-driven strategies
- Scott: Looking forward
- All: Questions and conversation

January 27, 2014
Forces Affecting Us

• 40-40-20
• Urban-driven policies
• Changes in learning environment
• University commitment to O&E
  • Investment of E&G
  • Accreditation core theme
A Vision of Innovation for OSU Extension

**Innovation**: A change; that which is newly introduced

**Innovation**: Revolution, modernization, improvement, advance
Thesaurus, Microsoft Office, 2010
Innovative Disruptions

• Economic Downturn
• Organization Transformation
• Education as Consumer Product
• Social Media Explosion
• University Independence
• What would you add to the list?
Innovative Responses

• Open Campus
• Regionalization
• Program Council
• Leadership Development and Succession Planning
• Diversity Redefined
• Extension Staffing Plan
• Professors of Practice
• Salary Increases

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O&E Disruption and Direction

• What do these changes mean?
• **Strategic Growth** in **Extended Campus**

• 2009-2013—9 to 33
• Potential changes
  • Budgets
  • Plateau
• Signature programs
O&E Disruption and Direction

• **Strategic Growth in PACE**
  - PACE? (PNE)
  - Trajectory
  - Evolution
  - Outreach revenue
O&E Disruption and Direction

• Open Education Resources—OER
  • K12
  • Open access
  • International
  • Text “books”
O&E Disruption and Direction

• Collaborative/Innovative Learning Initiatives
  • APLU
  • Alliance
  • Learning Ecosystem
  • Online STEM Academy
O&E Disruption and Direction

• Where’s the **Hype Curve** Taking Us?
• From MOOCs to Analytics to Post-traditional
Points of Pride

We asked and you responded—and one takes the OSU basket!
Looking Forward: Directions

• Budgets, Budgets
• Engagement Academy
• Broader Impacts
• Metro/Urban Agenda
• Imagining America
• Extension Reconsidered
• College (Un) Bound
• O&E Survey
• Additional E&G Requests