



## **NAE4-HA Update for JCEP Leadership Conference February 10-11, 2016 Las Vegas, Nevada**

### **Vision**

NAE4-HA is the first choice of the youth development professional for building professional and personal competencies.

### **Mission**

NAE4-HA offers youth development professionals, the best in professional development; an inclusive and supportive network; integration of scholarship, research and practice.

### **NAE4-HA Membership as of 2/10/16**

Total of 3,566 Members with majority of states reporting. [Active Renewals = 2,244 includes at least 5 Affiliates and 2 Students / New Members = 454 / Life Members = 847 (21 new)]

### **2015-16 Goals & Team Activities**

**Strategic Planning:** Based on records, it has been since early 2000's that NAE4-HA gave full focus to the development of a strategic plan, goals, and action steps. There has been bits & pieces done here and there, but not necessarily resulting in a concise, visible "road map" for our association. Tapping into the facilitator strengths of Karen Ballard (NAEPSDP President) and buy-in by the Board of Trustees, one of the main NAE4-HA 2015-16 goals is the development of a strategic plan. Primary goal of this process is to provide opportunities for feedback/input from not only the Board, but more importantly the membership as a whole.

**State Relations Team:** The State Relations Team has the opportunity to make at least 18 on-site state visits in addition to their own state meetings throughout this year. These visits allow for two-way dialogue that helps keep the members informed of Association activity and the Board of Trustees informed of member needs and concerns. Additionally, in Fall of 2015, the team piloted a virtual "state visit" titled *Getting to Know NAE4-HA* engaging members from nine different states. The JCEP Leadership Conference is a very significant event for the State Relations Team. During the 2016 conference, the team facilitated conversations that will support the strategic planning process. With input from over 70 state leaders, NAE4-HA members had an opportunity to help shape the strategic vision of our organization. Additionally, through the State Relations Team supports our state association leaders by providing funding for one representative per state to attend JCEP Leadership Conference. A \$250 scholarship/stipend is also available for one representative from each state to attend PILD.

**Finance & Operations:** Transition of financials to Capitol Hill Management Services, Inc. was completed in the latter part of 2015. The VPFO is working with his team and the VPPD to update the NAE4-HA Conference Financial Management Handbook and future MOA's between the NAE4-HA Board of Trustees and Annual Conference Host State(s); and implementing strategies to be more accountable/transparent to the membership. The Policy & Resolutions Committee surged during the 2015 Annual Conference with new members who are taking on various aspects of the association for full review of policies and procedures. This committee is also working on a "one-stop" location for all the various team handbooks.

**Member Services:** Identifying various methods to collect demographic and other data from membership to better serve the association. Membership Drive conducted months of December/January. Member Recognition Committee in full swing of accepting awards applications. Focus this year is working with Task Forces/Committees to identify/secure donors to cover recognition expenses. The formal creation of a Life Member Committee was approved during Fall 2015 Transition Board meeting. This committee is up and running to offer improved communications with Life Members, provides a workshop during Annual Conference, and much more.

**Programs:** The 13 Programs Task Forces continue to grow in member involvement as a whole along with two new Task Forces, Ag Lit and STEM, being formed to meet the needs of our membership. Camping and Environmental Education Task Force has their first application to host the NAE4-HA Board supported National Camping Environmental Education Institute (NCEEI) in 2017. The Diversity and Inclusion Task Force hosted an informative two-hour webinar for their task force titled Creating Safe Spaces for Youth in LGBTQ+ Communities webinar conducted by Dr. Katherine Soule. This Task Force will be conducting two additional webinars in 2016. Five of the 13 Programs Task Forces are set to provide seminars during the 2016 Annual Conference in addition to webinars/opportunities throughout the year. Members of NAE4-HA Programs Task Forces are also involved with the upcoming professional development academy coordinated by 4-H National Headquarters/NIFA.

**Marketing and Outreach:** The VPMO is working with a group to critically assess internal processes and external relationships related to the Partner Program (donors/supports/sponsors) of NAE4-HA for sustainability. Recognized 16 new National 4-H Hall of Fame Laureates in October 2015. The Hall of Fame Task Force is currently soliciting nominations for the 2016 class of laureates as well as youth entertainer and youth master of ceremony. 4-H Stories is working on the second edition of *Stories from the Heart*. First Timer's Orientation Task Force is broadening their scope from annual conference focus to engage new members in the association as a whole.

**Professional Development:** Annual conferences for 2016, 2017, and 2018 are in full swing of planning and are set to be wonderful professional development opportunities for our membership. Members of the JYD Publications Committee are working with the University of Pittsburgh on the set-up to host and publish the *Journal of Youth Development* online. Working to finalize a MOU with National AfterSchool Association regarding support for JYD. Two of the five PD Task Forces offered webinars in December 2015 for members on the topics of empowering self and learning styles. Task Forces in PD include Volunteerism, Balancing Work & Family, Diversity, Teaching & Learning, and Virtual Professional Development.

#### **NAE4-HA Annual Conferences**

- 2016 – *Bayous and Byways: 4-H Navigating to the Future*, October 8-13, New Orleans, Louisiana
- 2017 – *Crossroads of 4-H: Learning from the Past...Racing to the Future!*, November 12-16 @ Indianapolis, Indiana
- 2018 – October 7-11 @ Columbus, Ohio

#### **Communications Platforms**

Monthly e-News and Quarterly Newsletter coordinated by State Relations Team; and e-Blast Messages from Presidents Council and/or VP Teams as appropriate to membership. Facebook closed group and fan pages plus Twitter. Some conferences, task forces, and committees also have Social Media outlets.

#### **2015-16 NAE4-HA Representatives to JCEP**

President – Lena D. Mallory (KY)

President-Elect – Shawn Tiede (NY)

Immediate Past President – Kim Gressley (AZ)

#### **Association Management**

Capitol Hill Management Services, Inc. based out of Raleigh, NC. Executive Director Team – Jim Thompson and Suzanne Morris.

*To Make the Best Better*

